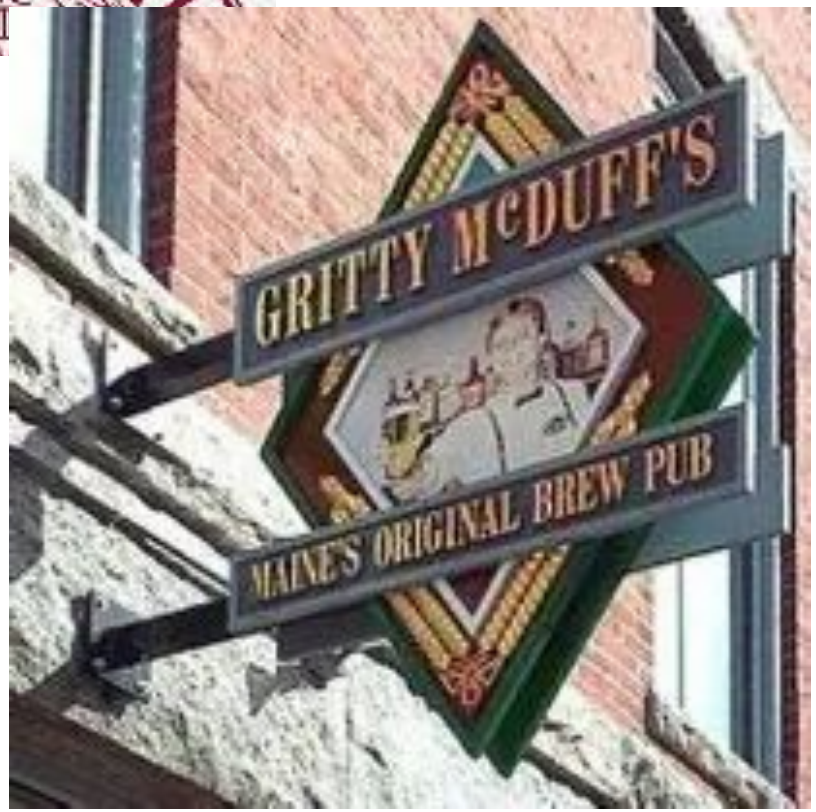

ALLAGASH®
BREWING COMPANY





A bit about me

ALLAGASH





Allagash 1999

ALLAGASH





Allagash 1995

ALLAGASH



Middlebury College

OTTER CREEK

One Owner

ALLAGASH



One Beer

ALLAGASH



The Brewhouse

ALLAGASH





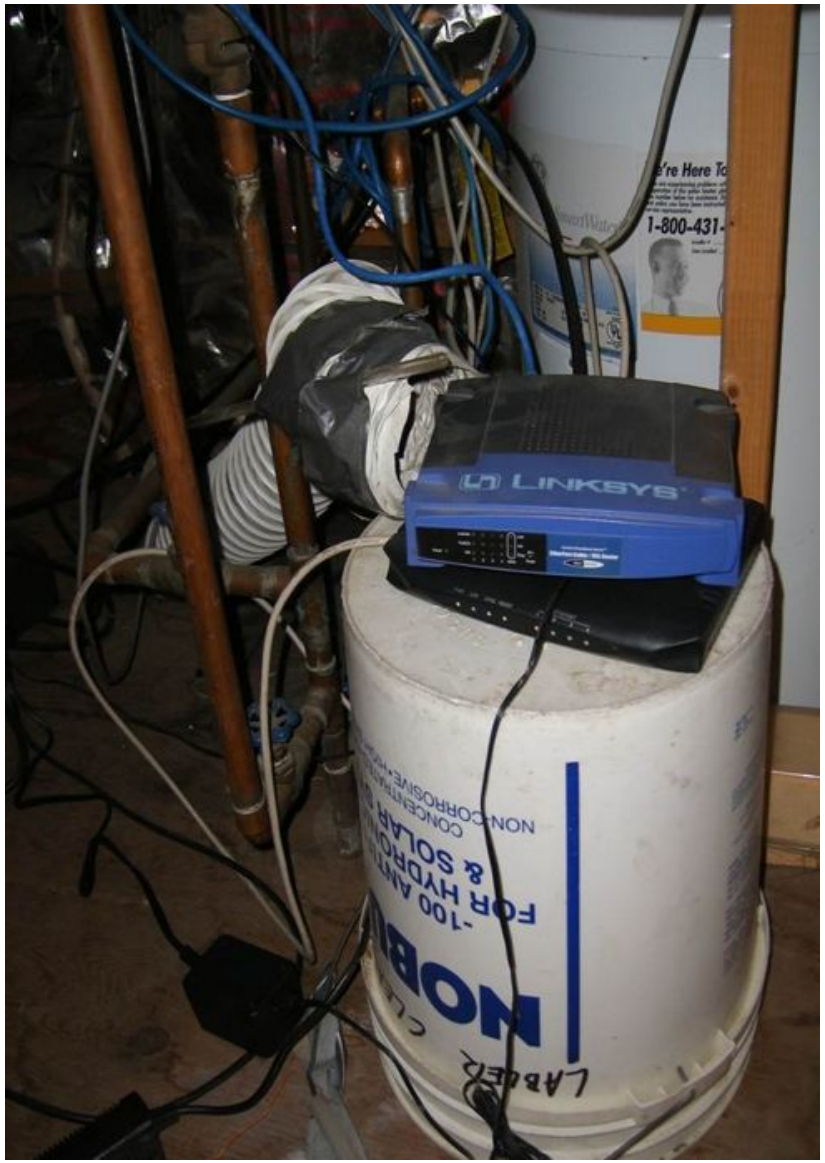
Brewing

ALLAGASH



Keg Washer

ALLAGASH


LINKSYS


Leave the fan on
during business hours,
please. It helps the
computer to work.
(Believe it or not).
Make sure
urinal water
is not running

“IT”

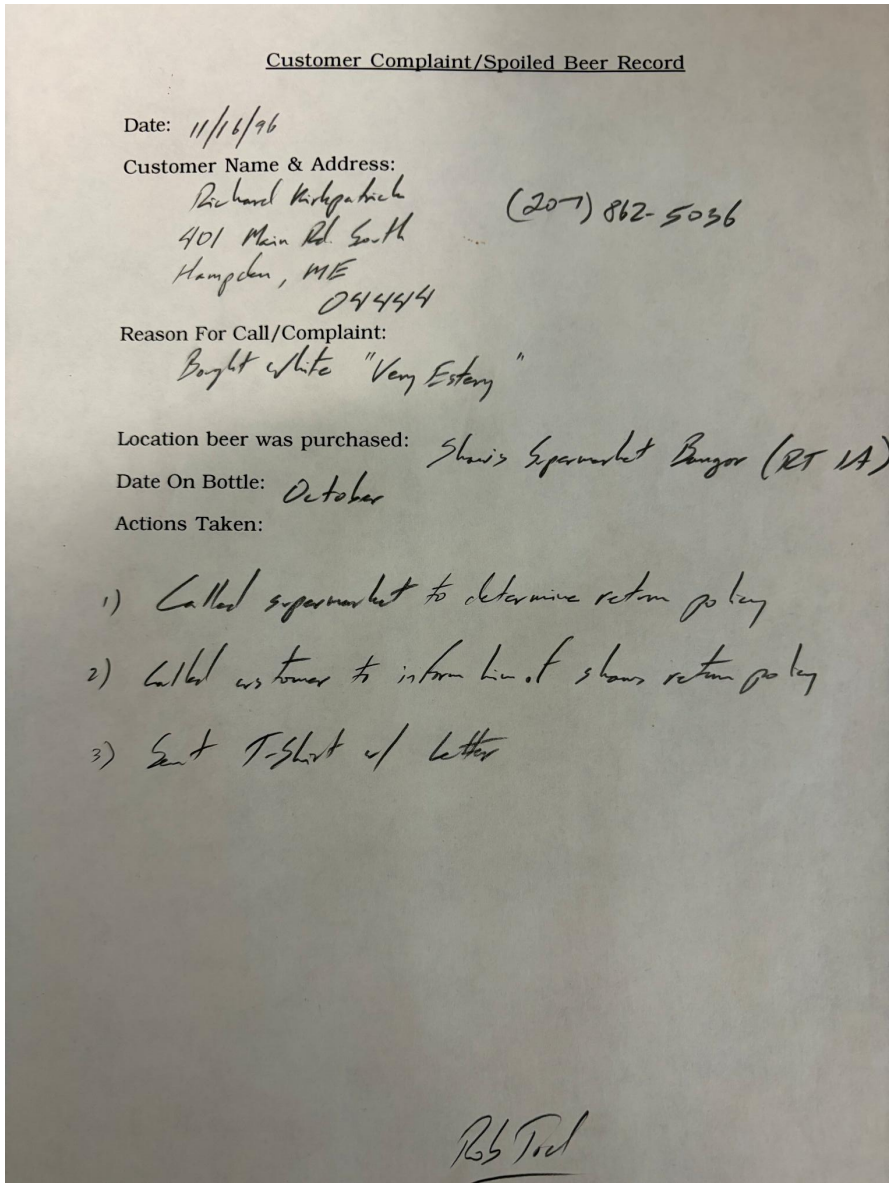
ALLAGASH





Quality Program

ALLAGASH



Customer Complaint/Spoiled Beer Record

Date: 11/16/96

Customer Name & Address:

Richard Kirkpatrick
401 Main Rd. South
Hampden, ME
04444

(207) 862-5036

Reason For Call/Complaint:

Bought white "Very Estery"

Location beer was purchased: Shaw's Supermarket Bangor (RT 1A)

Date On Bottle: October

Actions Taken:

1) Called supermarket to determine return policy
2) Called customer to inform him of shaws return policy
3) Sent T-Shirt w/ letter

Rob Tod

Customer Complaint Process

ALLAGASH



2 beers on tap

(both of them Allagash White!!)

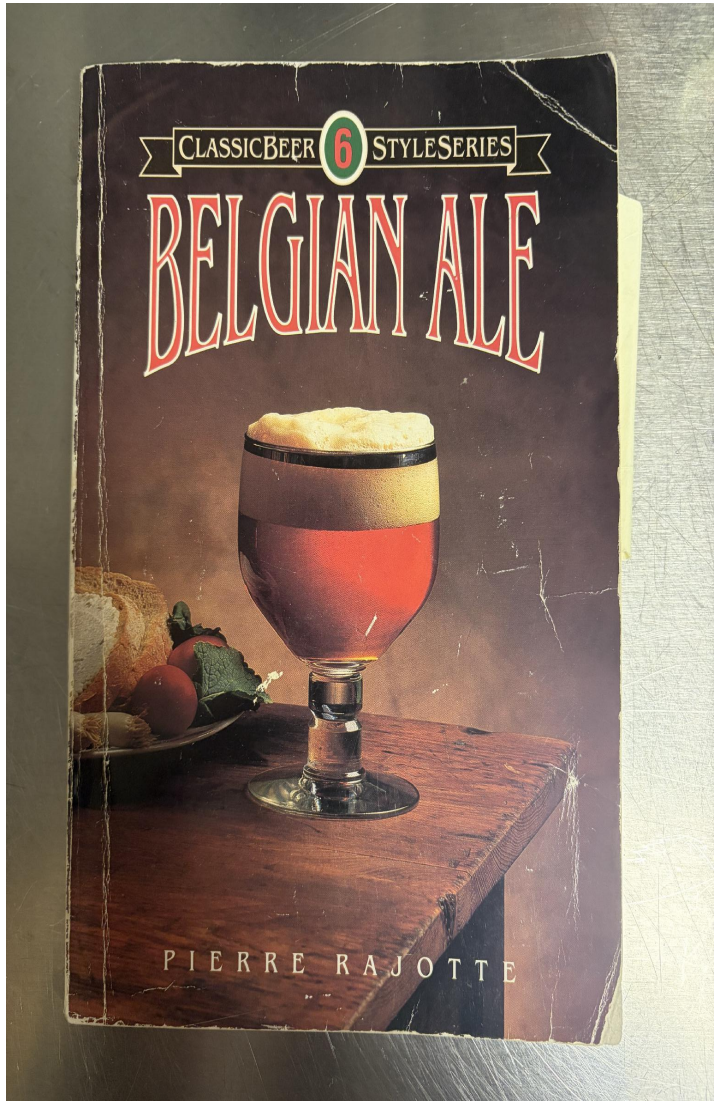
The Tasting Room

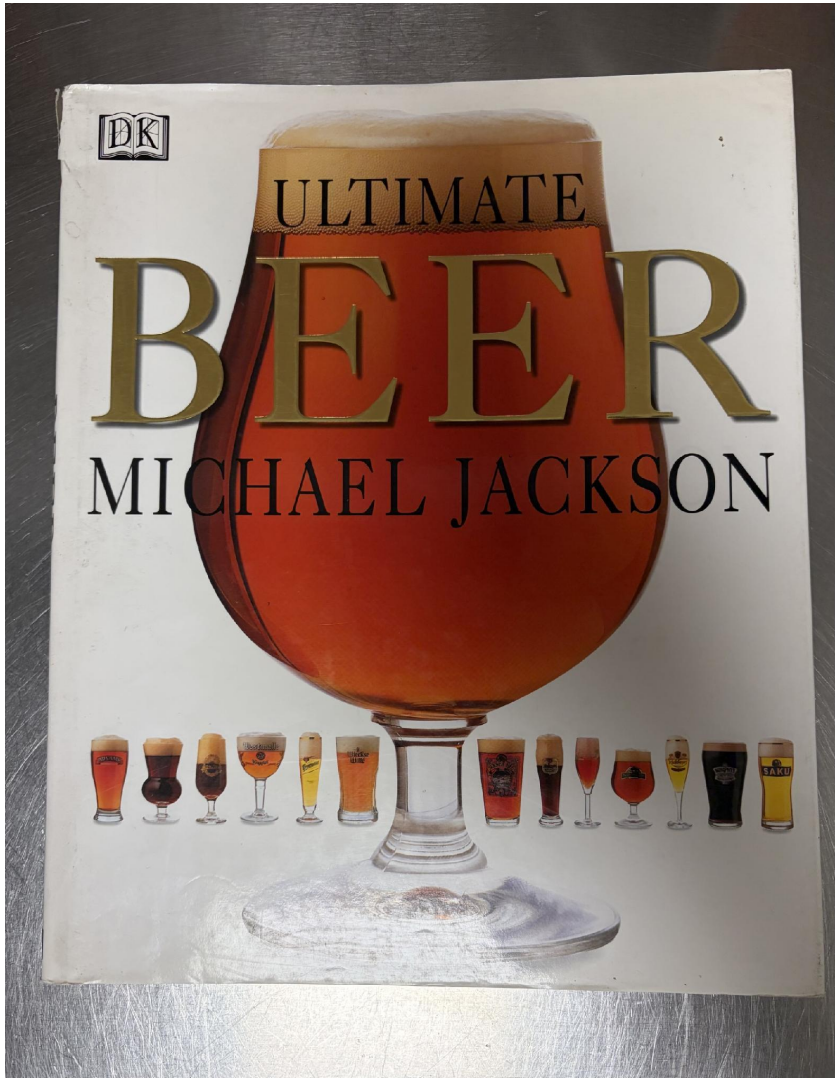
ALLAGASH



Technical Resources

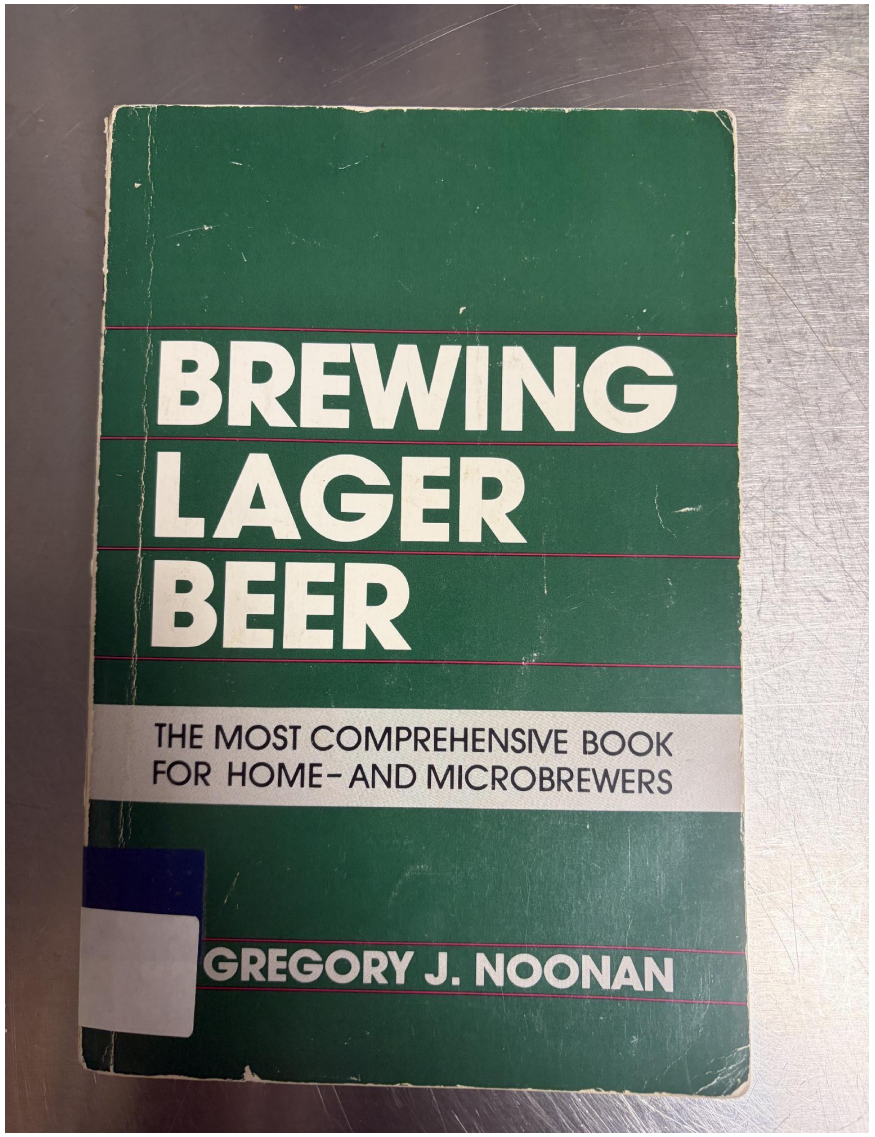
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Technical Resources

ALLAGASH



Technical Resources

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My Commute back then

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A little help from our friends

ALLAGASH







A little help from our friends

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The Brewery Today

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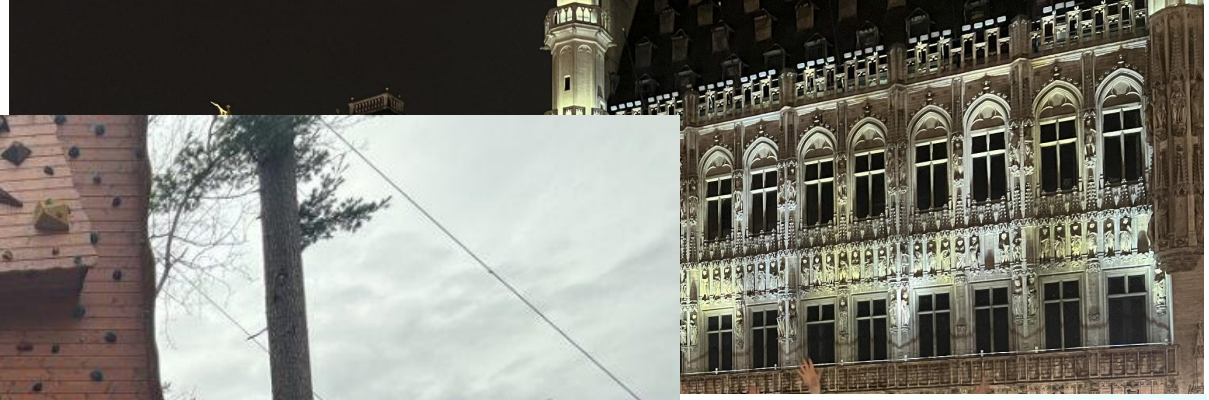


Certified B® Corporation

ALLAGASH

2024 Best Pla
Work









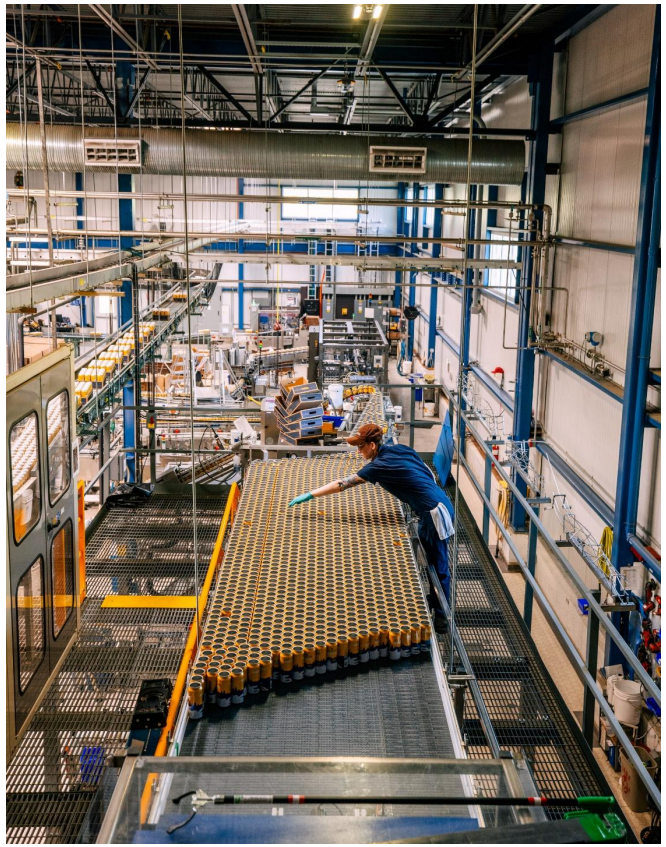


Caring-Employee Programs

ALLAGASH









A Culture of Collective Caring

ALLAGASH





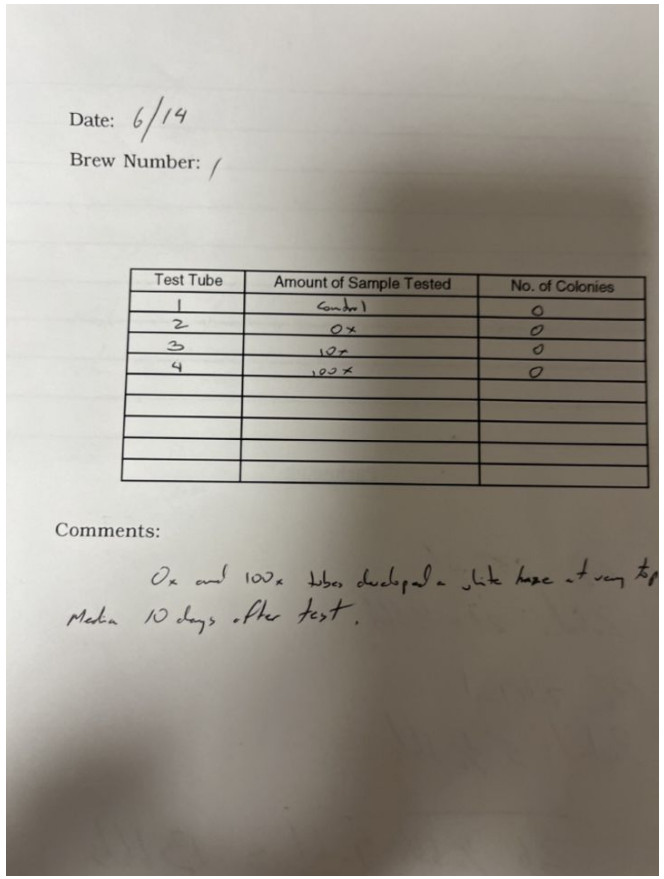


Community

Over 5 million Dollars donated since 1995

1000 Hours of VTO/year

ALLAGASH



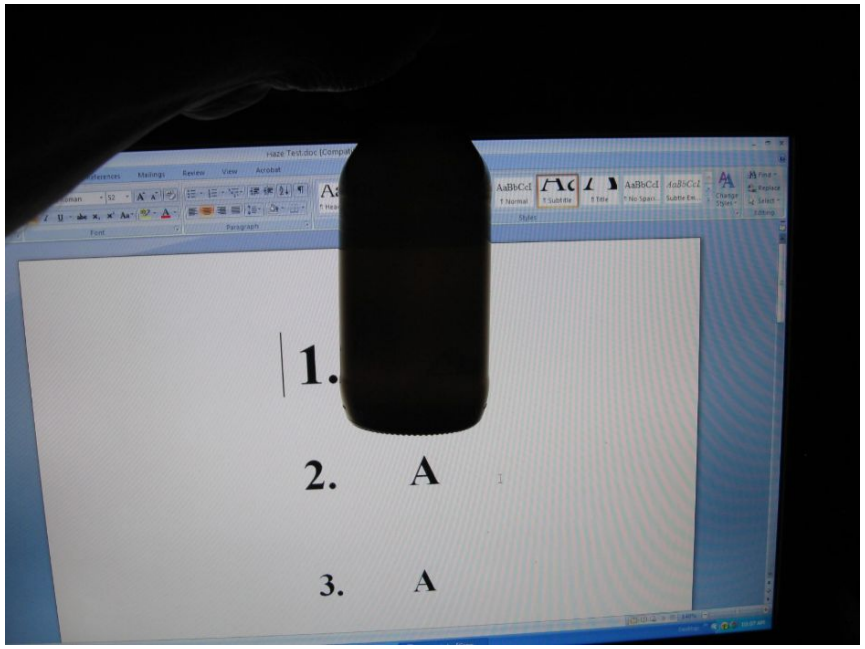
Date: 6/14

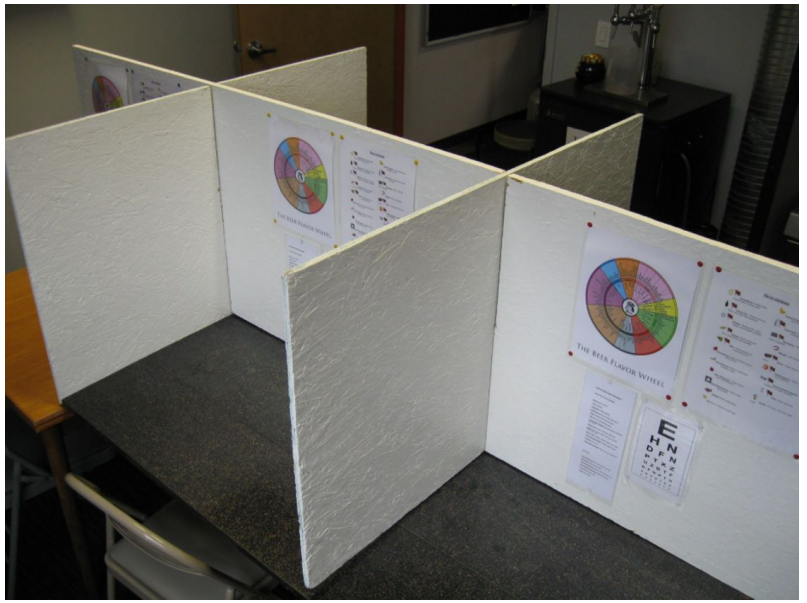
Brew Number: 1

Test Tube	Amount of Sample Tested	No. of Colonies
1	Control	0
2	0x	0
3	10x	0
4	100x	0

Comments:

0x and 100x tubes developed a white haze at very top of Media 10 days after test.



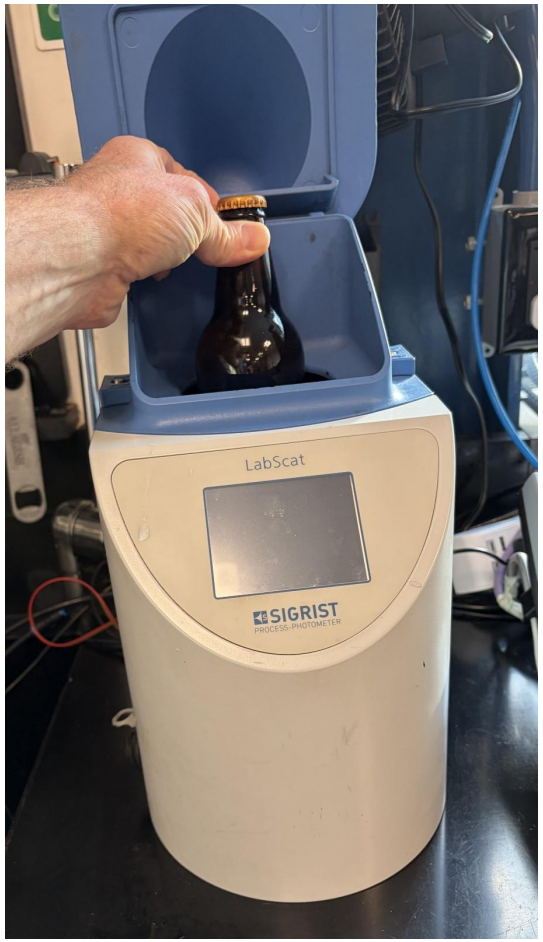




A Foundation of Quality

ALLAGASH









Quality Today

ALLAGASH



A Foundation of Safety: 1996 First Employee, Safety Program

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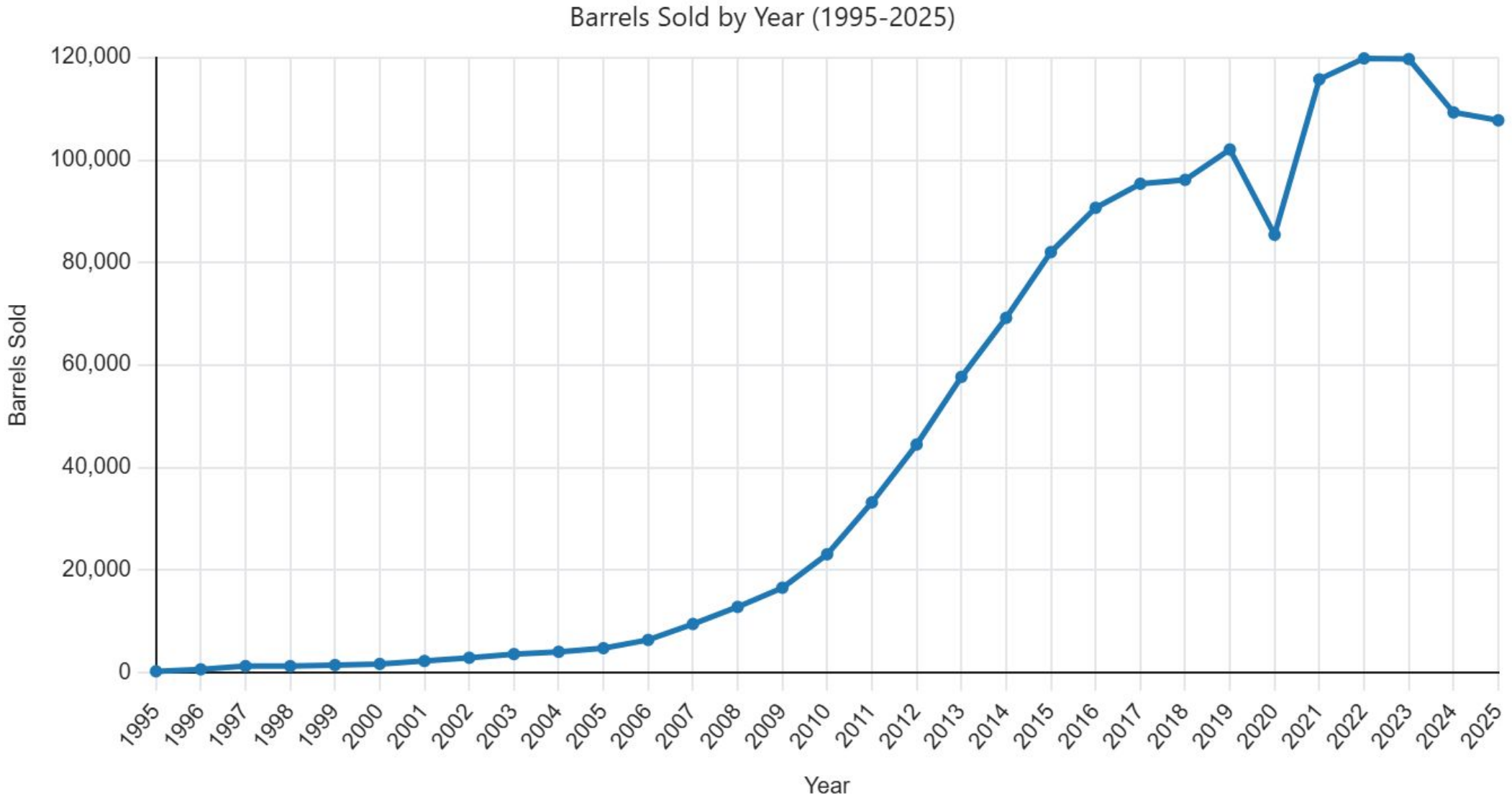
"Allagash works to provide safety, transparency and a caring and supportive work environment“

"They truly care about their employees, I look forward to coming to work every day“

“I feel safe in my work environment”

Safety Today

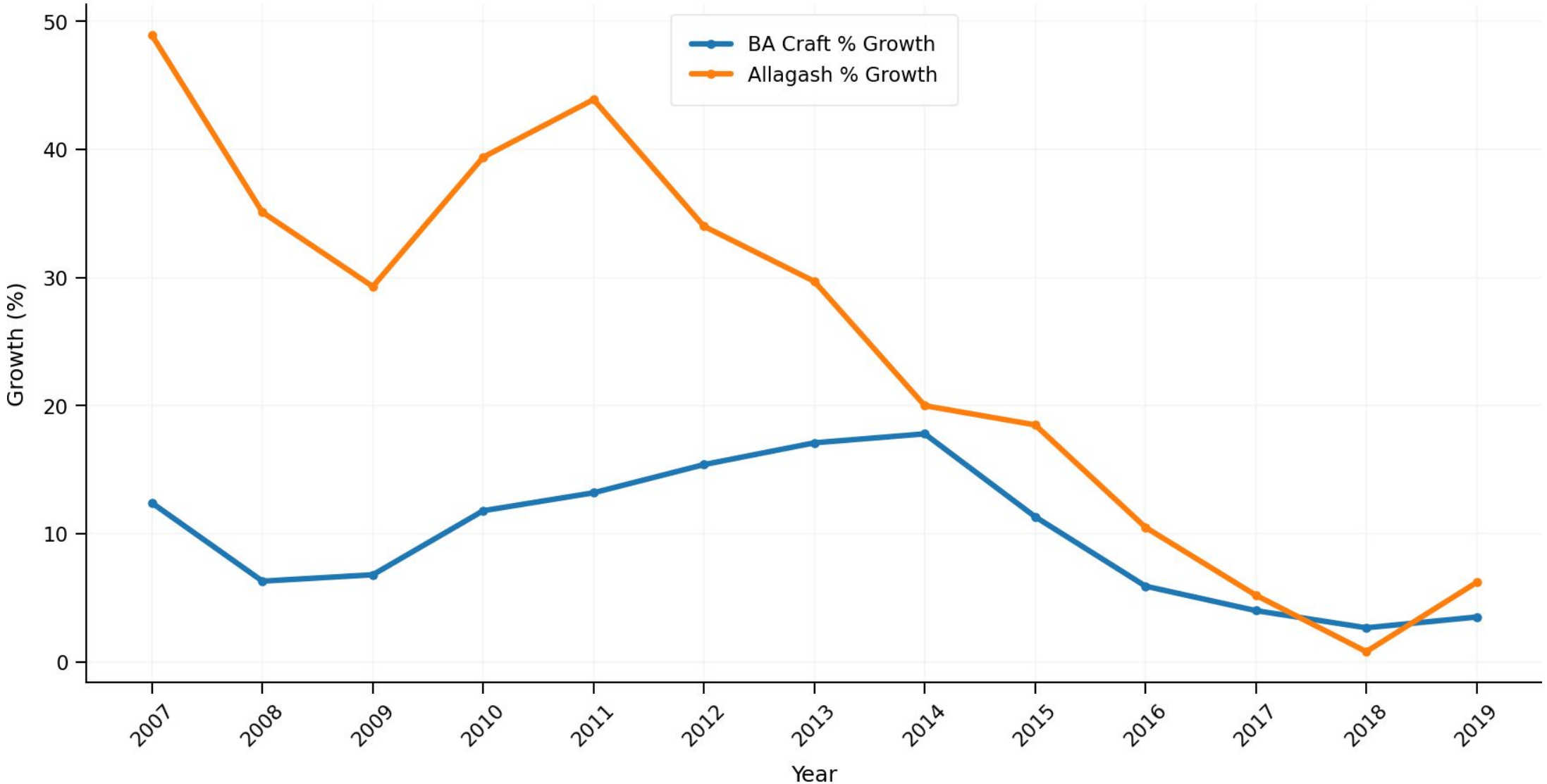
ALLAGASH



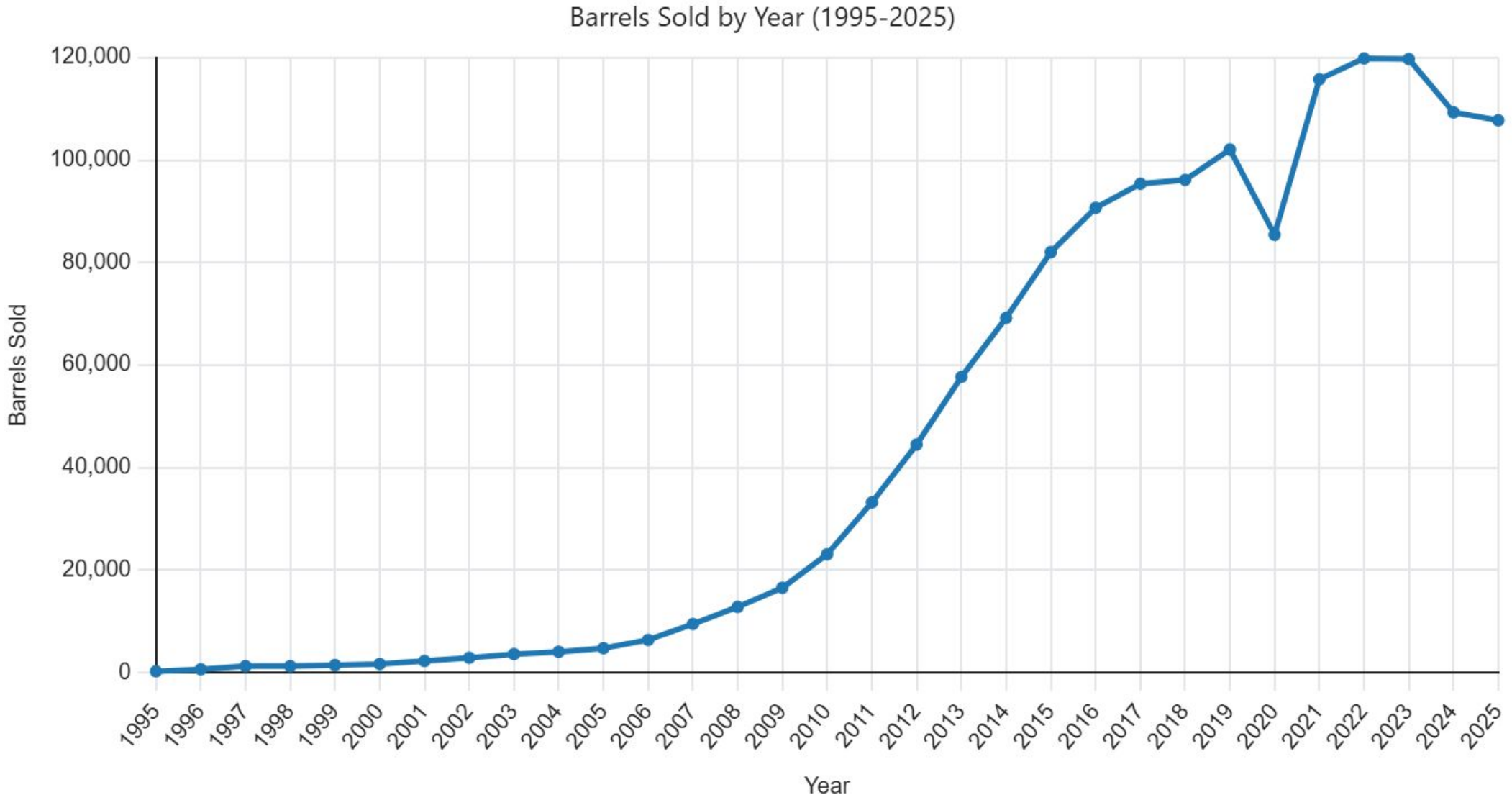
Growth

ALLAGASH

Annual Growth Comparison: BA Craft vs Allagash

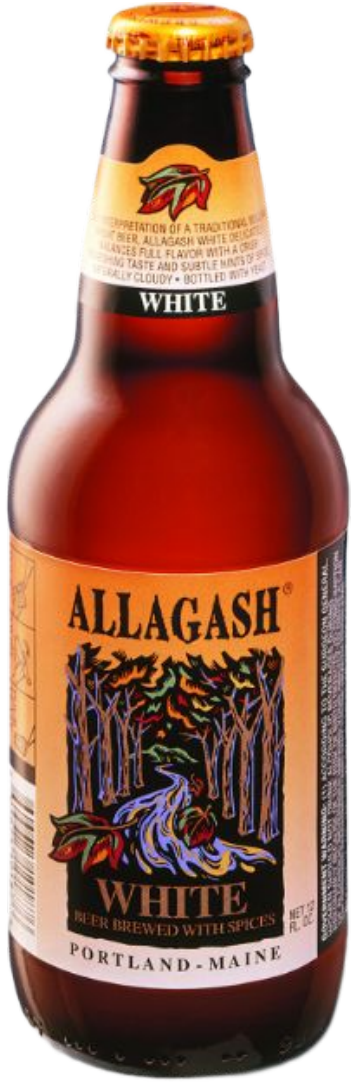


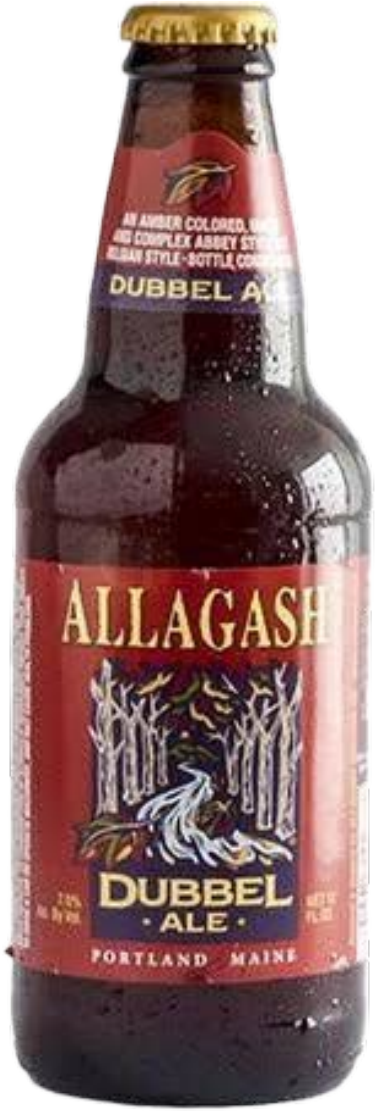
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Growth

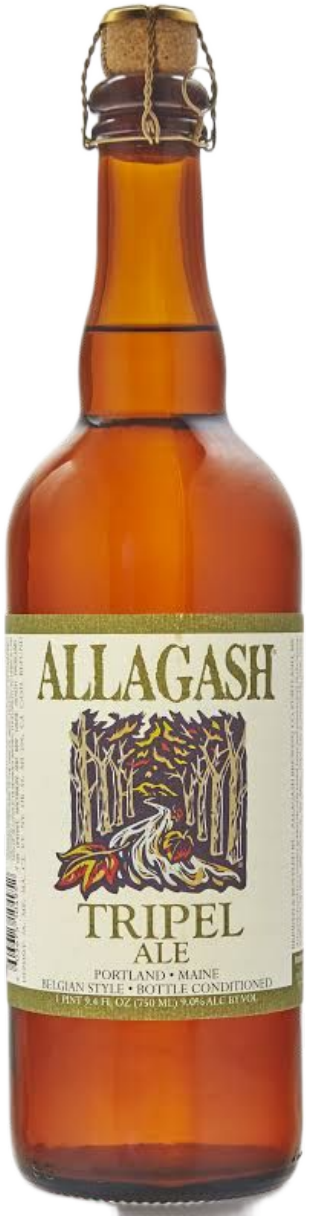
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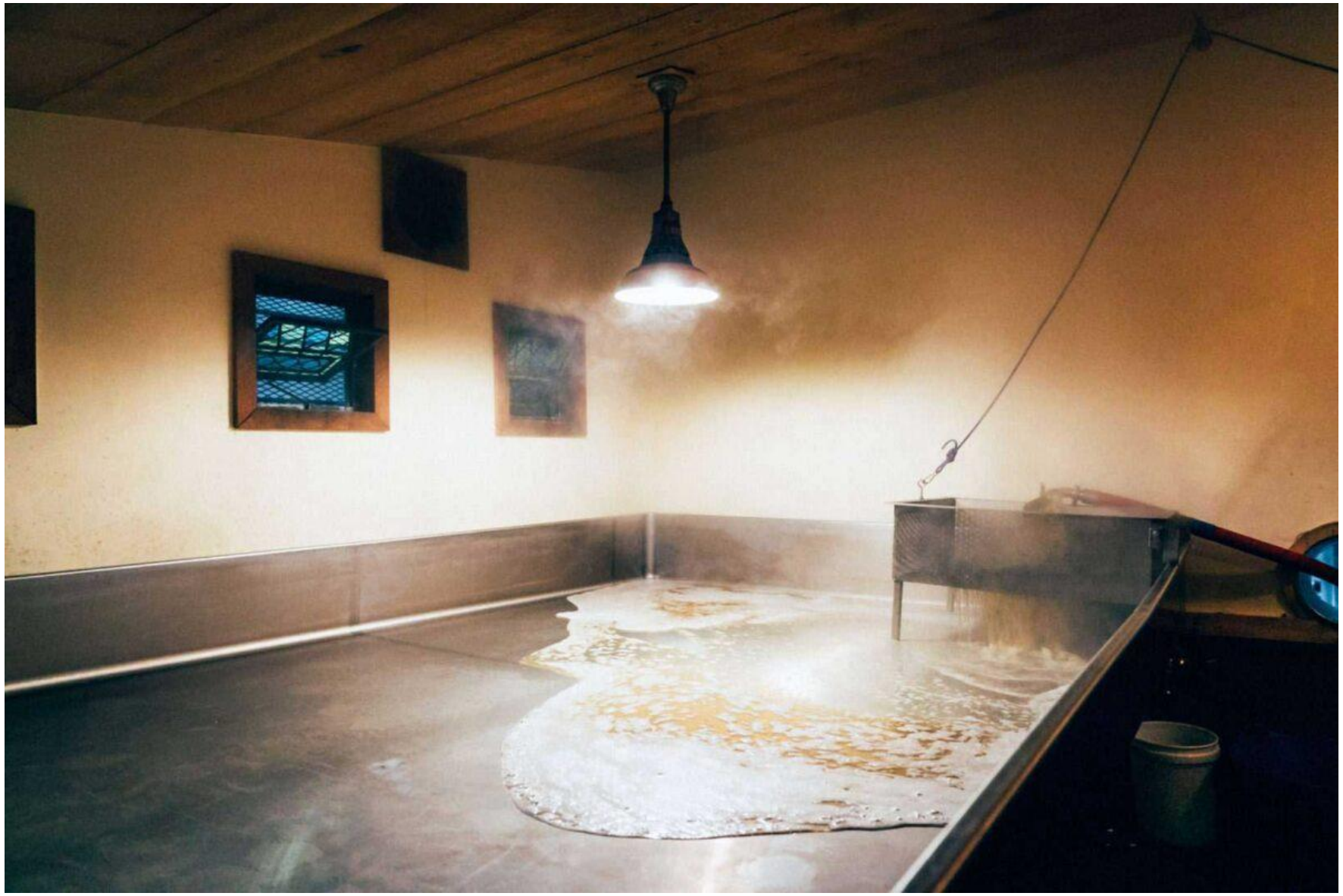
Innovation in 1995/1996





Innovation in 2000

ALLAGASH



Innovation in 2007

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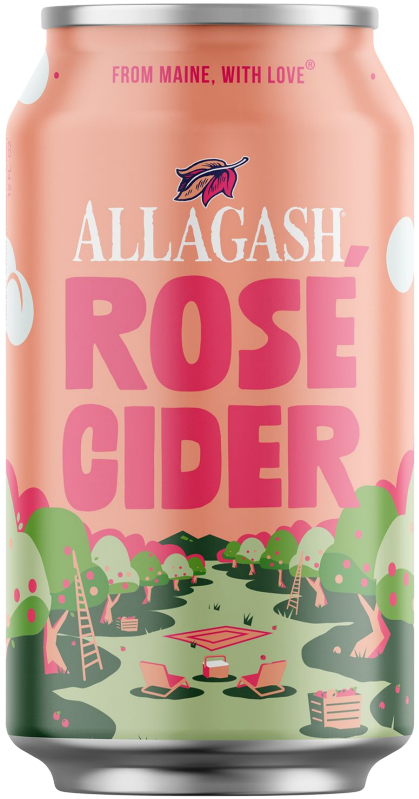
Innovation in 2015

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Innovation post 2020
Meet people where they are

ALLAGASH







Tasting Room Innovation in 2026 "Something for everyone in the car"

ALLAGASH













Innovation in 2025+

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	A	B
1		
2		
3	Name:	
5	Goal(s):	Wha
6		
7	Baseline:	How
8		
9	Proposal:	Wha
10		
11	Requirements:	Wha
12		
13	Timeline:	Gues
14		
15	Labor:	Gues
16		
17	Risk assessment:	Are t
18		
19		Are t
20		
21		Is the
22		
23	Helpful Info:	Link
24		
25	*Thanks for taking the tim*	
26		
27		



Other Innovation - Say Yes
“Wouldn’t it be cool if…”

ALLAGASH





Pilot Beer Program

ALLAGASH


5.5% A.I.C. BY VOL.
6 12 FL OZ. CANS
ALLAGASH
SURF HOUSE
SUMMER LAGER
REFRESHING · BALANCED · LAID BACK
ALLAGASH
SURF HOUSE
SUMMER LAGER
5.5% A.I.C. BY VOL

ALLAGASH



Maine Grain Revolution

In 2016, we pledged to brew with over 1 million pounds of Maine-grown grain, per year, by 2021.

That pledge saw us go from using 65,000lbs of Maine-grown grain in 2016 to...

2,025,674 lbs
of Maine-grown grain in 2025

ALLAGASH

TIMELINE

2016: ~65,000 lbs

2017: ~140,000 lbs

2018: ~330,000 lbs

2019: ~650,000 lbs

2020: ~728,000 lbs

2021: ~1,090,000 lbs 🎉

2022: ~1,505,000 lbs

2023: ~1,895,000 lbs

2024: ~1,699,000 lbs

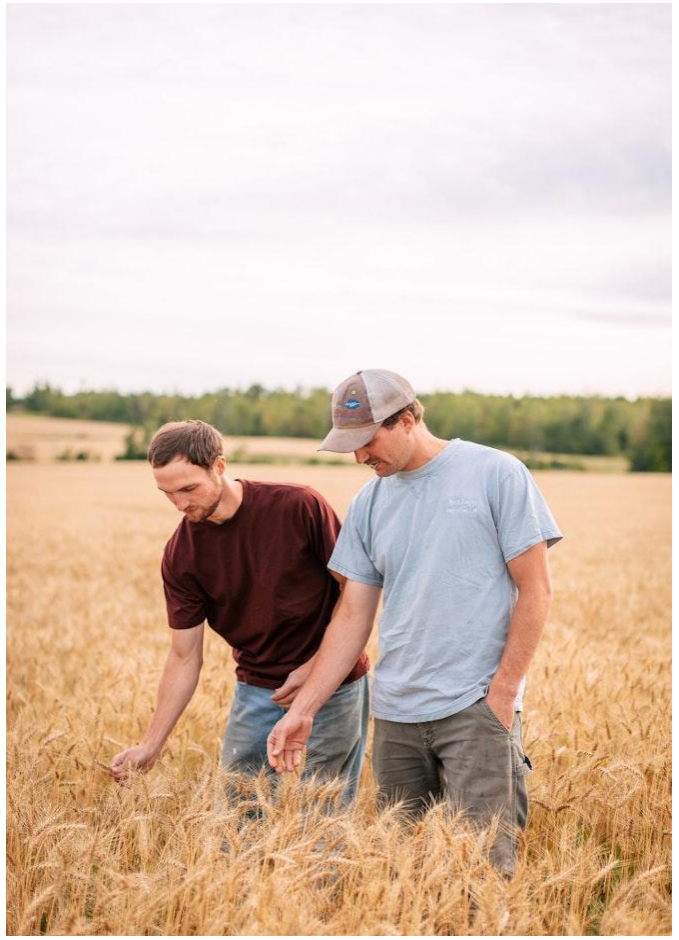
2025: ~2,000,000 lbs



OUR PARTNER FARMS



Aurora Mills & Farm
Linneus, ME



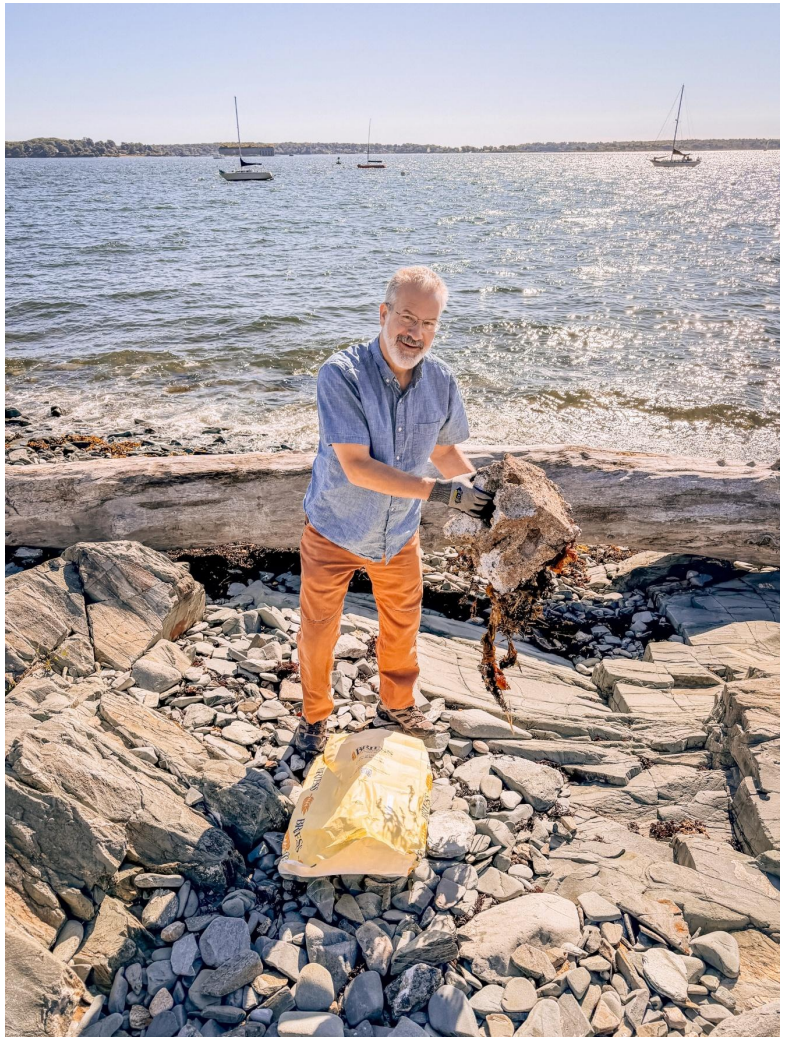
Maine Malt House
Mapleton, ME



Blue Ox Malt House
Lisbon Falls, ME

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One Owner

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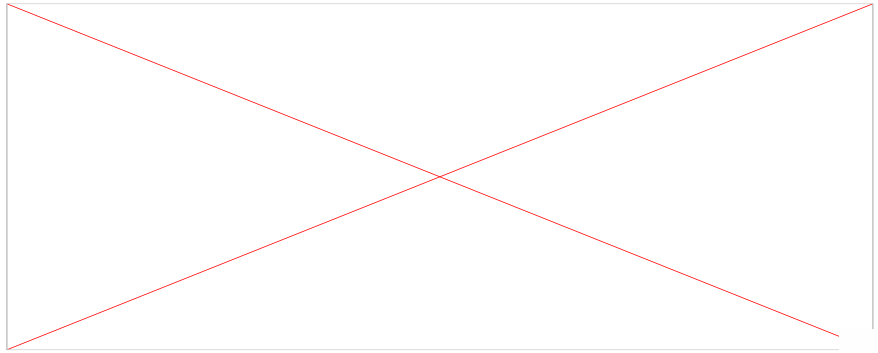


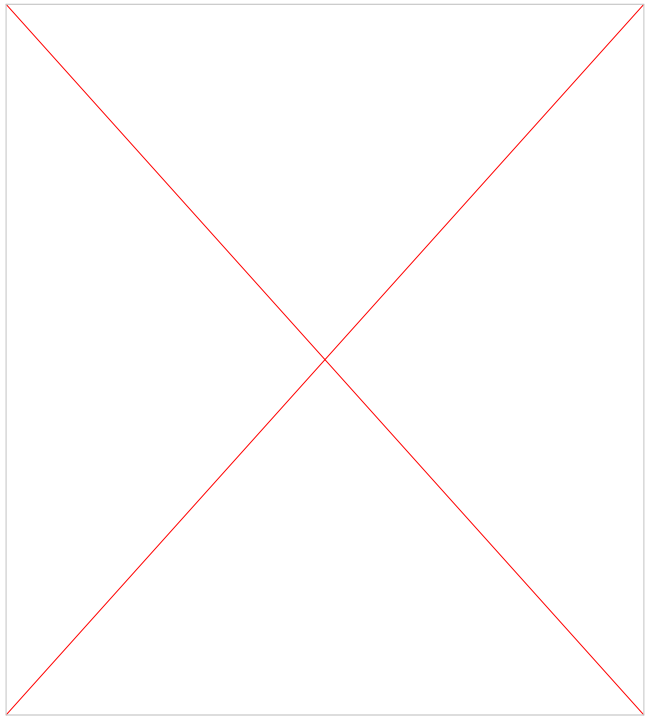




ALLAGASH

What got us here, will get us there





MASTER BREWERS
EST. 1887
ASSOCIATION OF THE AMERICAS

BEER INSTITUTE

ASBC

AMERICAN MALTING BARLEY ASSOCIATION

HOP QUALITY GROUP
OILS OVER ALPHA EST. 2010

ALLAGASH BREWING COMPANY

Thank You!
Questions?
(Someone get me a beer!)



ALLAGASH