



Vermont Brewers Festival: Celebrating 33 Years!
July 17-18th, 2026

Food & Retail Vendor Information

Thank you for participating in this year's Vermont Brewers Festival! We appreciate all your support and are excited for another great year of the Vermont Brewers Festival!

Key Contacts:

- **Emma Arian:** *Executive Director*, (973) 303-6739, emma@vermontbrewers.com
- **Lucas Molloy:** *Event Contractor*, vtbrewfest@vermontbrewers.com

Session Information:

Please note your presence is required for the entire duration of the festival.

- **Event Capacity:** 2,000 attendees per session
- **Session 1:** Friday July 17th, 5:30pm-9:30pm
 - *VIP Gates Open: 4:30pm*
 - *GA Gates Open: 5:00pm*
 - *Veteran's Soccer Cup Players Arrive: 6:30pm*
- **Session 2:** Saturday July 19th, 12:00pm-4:00pm
 - *Gates open: 11:30am*
- **Session 3:** Saturday July 19th, 5:30pm-9:30pm
 - *Gates open: 5:00pm*

Festival Paperwork Checklist:

- Vendor Form (deadline June 2nd)**
- Certificates of Insurance x1 (deadline June 2nd)**
 - One with VBA named Certificate Holder
 - Example COI attached - please reach out to admin@vermontbrewers.com if you have any questions.
 - If your insurance renews in the next few months please let us know and send COIs when you can.
- Food Vendor Health Dept. Paperwork:**
 - Every food vendor must be properly licensed before the event, public health inspectors **will not accept applications or fees on-site.**
 - In the event of a health inspection, vendors must be able to present the proper license to the health inspector.
 - A printable version of the Temporary Food Service Application and a list of licensing requirements can be found at: www.healthvermont.gov/temporary-food-establishments.

General Event Information:

Location: Waterfront Park, Burlington, VT 05401

- From I -89, take Exit 14W turns into Main Street. At the end of Main Street, turn right at Union Station onto Lake Street. Follow Lake street until you reach the North side of the park for load in.

Parking:

- There is limited onsite parking, **except if you are a food truck**. There is parking at Foam, near the skate park and the Echo center.

Load In/Load Out:

- You may set-up between 8:30am-12pm Friday, July 17.
- Please have all valid state licenses and insurance for event vending.
- Food Vendor spots are first come first serve, there are not assigned spaces.
- Retail Vendors are assigned spots. Retail vendors must bring their own tent, table, and chairs. All tents must have weights.
- Check in at Admission to pick up your staff badges, then you will be directed to your tent space or food vending area. All staff must check in one hour before the festival gate opens.
- All vehicles entering Waterfront Park must have submitted proof of insurance to be allowed on the festival grounds.
- Vehicles are allowed on the access road adjacent to the lawn. We will have over 45 vendors loading and unloading in a very limited space, so please be considerate of brewers and other vendors by moving your vehicle in a timely fashion.
- Please bring dollies or other necessary equipment to transport your materials across the lawn.
- Please be aware of the automatic sprinkler heads (marked in blue) on the lawn which can be easily damaged.
- Grounds will not reopen to vehicle access at the end of session until all attendees have exited and the Burlington Police re-open the service road.
- **Please let us know your power needs prior to the event.**
- Everyone must be out of the park by 11pm on Saturday July, 18, 2026 due to city ordinances.

Staffing:

This is a 21 plus event.

- All staff, volunteers, and attendees must be 21 years of age to enter the festival grounds.
 - *We understand that staffing is hard, if you have staff that is under 21 please contact VBA staff and we will find a solution!*
- Retail vendors are allowed 4 employees who are 21+.
- Food vendors are allowed 6 staff for the 3 sessions who are 21+.
- All staff must wear a festival name tag while working and for admittance.
- **There is no tasting allowed during working sessions by staff members. Only staff who have printed festival name tags will be allowed entrance. No exceptions.**

Vendor & Retailer Event Day Information:

Alcohol:

- **Absolutely no outside alcoholic beverages allowed on the festival site and there is no tasting allowed during working sessions by staff members. The Vermont Brewers Festival holds the liquor license for the festival.**
- Vendors will be responsible for all fines issued by the Department of Liquor Control for violations and service may be suspended for the remainder of the festival.
- Vendors are not permitted to taste. There are no refunds if retail or food vendors are shut down.

Plastic Free Event:

- Please no plastic bottles on site, but you may sell beverages in cans.
- The City of Burlington will require the use of compostable items such as silverware and napkins.

Ice & Water:

- Ice can be purchased for \$5 per 20 lbs bag from the VBA. You will be given a QR code to order ice if needed from Brew Crew and you will be invoiced after the festival.
- We have a water truck onsite for staff and attendees. Staff are encouraged to bring empty water bottles to fill.

Food Vouchers:

- We provide our brewers and key volunteers with food vouchers to use during the festival. They are valued at \$14. After the event please mail or turn in your food vouchers to the VBA staff and the VBA will cut you a check for the amount due to your business.

Promotional items:

- Your business may sell your company's promotional items such as t-shirts, hats, etc. at your booth space.
- **Glasses or glass containers must be securely wrapped and you must tell your customers that they may not be used at any time during the festival.**

Security:

- Burlington Police Dept. personnel will patrol the festival in addition to a hired security team, Chocolate Thunder.
- There is overnight security Friday only. We recommend that you remove or secure all valuable equipment, promotional items, or other materials at the close of each session. Anything left overnight should be covered.
- **The Vermont Brewers Association will not be held responsible for any loss or damage of any materials before, during, or after the festival.**

Trash removal:

- All food and retail vendors must take responsibility for keeping the festival grounds clean during set-up and during the sessions. Please bring your own trash containers and trash bags for your booths.
- Vendors are required to use *only* the large roll off site trash dumpster and recycling bins located on the service road.
- Please do not use the trash cans on the festival site; they are for the convenience of festival attendees only.
- **All vendors must clean up after your space after the festival. Please do not leave recycling or trash in your space after you leave.**

Wastewater:

- Please do not dump waste liquids or ice on the park lawn or into its drainage system. There will be a gray water tank on-site for dumping waste water on the north side of the park.

Thank you for contributing to the success of the Vermont Brewers Festival!

Please reach out to Emma if you have any questions.

Festival Timeline**Friday, July 17: Set-up Day / Day 1 of the Festival****SESSION 1:****8:30am-2:00pm: Food & Retail Vendor Load In**

- Food Vendor load in will be first come first serve for placement in the park.
- Please note brewers will also be loading in at this time.
- Check in at the Admission tent upon arrival for an information packet and badge.
- All staff must check in at admissions for their badge before starting their shift.
- There is no drinking allowed during the sessions.

5:00pm: Gates open to attendees. Only the food and retail area are open for the first 30 minutes.

5:30pm: TAPS OPEN

9:10pm: LAST CALL

9:20pm: TAPS CLOSE

9:30pm: SESSION ENDS

There will be overnight security on site.

Saturday, July 18: Day 2 of the Festival**SESSION 2:****8:00am-10:00am: Check-in**

- If you have new staff working today please have them check in at Admissions prior to the session.

11:30am: Gates open to attendees. Only the food and retail area are open for the first 30 minutes.

12:00pm: TAPS OPEN

3:40pm: LAST CALL

3:50pm: TAPS CLOSE

4:00pm: SESSION ENDS

- *Please note there can be no drinking on the festival grounds between sessions. The DLL will issue the Vermont Brewers Association a fine if this happens which will be passed down to the offending business.*
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SESSION 3:

4:00pm-5:00pm: Staff registration for Session 3 begins.

5:00pm: Gates open to attendees. Only the food and retail area are open for the first 30 minutes.

5:30pm: TAPS OPEN

9:10pm: LAST CALL

9:20pm: TAPS CLOSE

9:30pm: SESSION ENDS / LOAD OUT

- Please leave the space as you found it. Throw away all trash/recycling and dispose of liquids at the end of the night.
- Dumpsters are located on the north side of the park and near the Brew Crew truck.

11:00pm: Everyone needs to be off the park grounds