



## Vermont Brewers Festival: Celebrating 33 Years! July 17th-18th, 2026

Thank you for participating in this year's Vermont Brewers Festival! We appreciate all your support and are excited for another great year of the Vermont Brewers Festival!

### Key Contacts:

- **Emma Arian:** *Executive Director*, (973) 303-6739, (emma@vermontbrewers.com)
- **Terry Thompson:** *VBA President*, (terry@prohibitionpig.com)
- **Gracie Harvey:** *Events & Marketing Chair*, (events@kraemerandkin.com)
- **Lucas Molloy:** *Event Contractor*, (vtbrewfest@vermontbrewers.com)

### Session Information:

- **Session 1:** Friday July 17th, 5:30pm-9:30pm
- **Session 2:** Saturday July 18th, 12:00pm-4:00pm
- **Session 3:** Saturday July 18th, 5:30pm-9:30pm

*\*\*Please note your brewery must pour both sessions on Saturday if you choose to only attend that day\*\**

### Festival Paperwork & Deadline Checklist:

- June 1: Vendor Form**
- June 1: Certificate of Insurance**
  - One with Vermont Brewers Association named Certificate Holder
    - *Please include Event Name, Date and Site*
      - Vermont Brewers Festival
      - July 17-18th, 2026
      - Waterfront Park, 20 Lake Street Burlington Vermont 05401
- June 19: Beer Lists Due**
- July 10: Staff Lists Due**
- September 1: Stipend Request Due**

### Important Festival Details:

#### Load-In:

- No driving on the grounds; load in along the park side via the bike path/service road/behind the porterpotties.
- For assistance or middle-of-the-park locations, consult Emma, Lucas, or Park and Rec staff.

#### Parking:

- One parking space on site per brewery, same number as your tent.
- Enter through the back gate (North side of the park by the skatepark).

#### Brewery Managers:

- You must wear your VBA Brewer credentials while working.
- Please make sure all staff wear their credentials while pouring/entering the grounds.
- Pour responsibly; avoid fines from the Department of Liquor & Lottery.

### Staff Requirements:

- First-class servers' license required.
  - Bring physical copies/photos on your phone you must be able to present to DLL investigator if they ask. Emma is in-house trained and can certify on-site if needed (*please note this is ONLY good for the festival, not for your taprooms*).

### Staff Attending Sessions:

- Anyone who works a session receives a \$5 voucher to attend the festival - enter through will call/VIP. Must have \$5 with a voucher at entry.
- If you want vouchers in advance of the festival, please email Emma and she will mail you them.
- All staff must be 21+ to receive a tasting voucher.
- Do not wear your staff badge while attending a session.
- You cannot attend a session and then pour for your brewery afterwards.
- You cannot go behind the bar/table in the brewers tents as an attendee.
- Please do not share drink tickets with friends, each attendee is limited to 60 ounces, you can purchase 5 more tickets at the merch tent if needed.
- **NEW THIS YEAR:** Each brewery participating gets 4, 50% off vouchers. The comp code is [BREWERYNAME50] example: FOAM50. This is in addition to the \$5 vouchers for those working. If you have any issues please contact Emma.

### Department of Liquor & Lottery:

- Any DLL fines will be passed on to the brewery for any offenses.
- If you are attending a session please do not go behind your brewery's bar/table.
- Pour responsibly; avoid fines from the Department of Liquor & Lottery.
- Copies of staff First Class Server Certificates must be on hand or on mobile phone.

### Beer Allocation & Ordering Kegs **QTY will be changed for 2026, will send updated #s ASAP:**

- For each session(s) you are participating in, we recommend-
  - 1 session: 46.5 gallons total = 9 logs, or 3 half barrels, or 15.5 cases
  - 2 sessions: 93 gallons total = 18 logs, or 6 half barrels, or 31 cases
  - 3 sessions: 139.5 gallons total = 27 logs, or 9 half barrels, or 46.5 cases
- Breweries must transport their own beer on and off site with a \$0 invoice for the VBA.
  - Stipend Reimbursement will pay for your beer poured (more info below)
- Beer will be stored in a refrigerated truck during the event and ordered through the online system during the event. You can also request bags of ice.
- Plan for 2,000 people per session; pace serving to avoid running out.
- Please take all of your empty kegs after the event.

### Pouring Requirements:

- Each tasting session will have a different color wristband with 10 and 5 tabs on them (15 drink tickets total). Please dump all wristband tabs in trash after each session.
- Collect beer tickets according to ABV.
  - **3, 6, or 9 ounce** pour choice
  - **1 ticket = 3 ounce pour, 2 tickets = 6 ounce pour, 3 tickets = 9 ounce pour**
  - **Over 9% = 2 tickets per every 3 ounce pour**
- Alcohol should only be poured in official festival tasting glasses.
- Please mind the pouring lines on the tasting glass and make sure you are not over serving.
- **Taps close:** 10 minutes before the session ends (please do not pour anymore beer after this time).

### Promotional Items:

- You may sell promotional items at your booth.
- Glasses must be securely wrapped; not for use during the festival.
- Burlington Telecom provides Wi-Fi for online sales and the password will be provided in your day-of packet.

**General Event Information:**

- There will be a 250 gallon waste water tank available for dumping liquids located on the north side of the park behind the bathrooms.
- Two food vouchers per session will be provided by VBA for staff meals to use at food vendors (\$12 each).
- We will deliver case trays filled with snacks/non-alcoholic beverages for brewery staff each session.
- Overnight security will be provided but do not store valuables overnight.
- Please do your best to clean up your tent after load out on Saturday night.
  - Dumpsters will be available on the north side of the park, please dispose of all trash and recycling.
  - Do not leave empty kegs, tablecloths, branding materials, or trash on-site after the event.
- Ice is available for purchase. It is \$5.50/20lb bag. We will settle up post-event.

**Stipend Information:**

- Per the festival permit - You must provide the VBA with an invoice on site for \$0 - you can give to Brew Crew or VBA Staff at time of delivery
- After the festival the VBA will send out stipend requests, these are due by **September 1**.
- You will receive \$375 per session you attend + mileage reimbursement.
- You may choose to donate your stipend to the VBA. We appreciate your support!

**After Parties:**

- Brewers Gathering - Friday July 17, 2026 - Foam/Deep City

**Thank you for contributing to the success of the Vermont Brewers Festival!**

**Please reach out to Emma if you have any questions.**

[emma@vermontbrewers.com](mailto:emma@vermontbrewers.com)

