



BEER WORTH FINDING  
**VERMONT CRAFT BREWERS  
 CONFERENCE**  
 VERMONT BREWERS ASSOCIATION

November 12-13, 2026  
 Doubletree by Hilton Burlington,  
 Vermont

# Sponsorship Opportunities & Benefits

Visit [vermontbrewers.com/events/vermont-craft-brewers-conference/](https://vermontbrewers.com/events/vermont-craft-brewers-conference/) for more information and to register

Sponsorship Levels & Benefits	Flagship Sponsor (Presenting) \$7,500	Craft Sponsor (Premier) \$5,000	Community Sponsor (Supporting) \$3,000	Event Supporter \$1,500-\$2,500 <i>Sponsor event list and deliverables below</i>
Exhibit space in trade show	8' x 16' booth in preferential location	8' x 16' booth in preferential location	8' x 8' booth	
Preferential booth placement	x	x	x	
Speaking Opportunity	Opportunity to present in a session, shoutout during conference welcoming	Shoutout during conference welcoming		
Signage at registration sorted by level	x	x	x	x
Attendee List	Attendee Emails	Attendee Emails	Attendee Business Names	Attendee Business Names
Complimentary conference registration (includes all meals listed on conference schedule and access to sessions and keynote address)	4 registrations	3 registrations	2 registrations	1 registration
Printed program ad	Full Page, Premier Location	Half Page	Quarter Page	Quarter Page
Company name listed in sponsor/exhibitor directory in printed program	x	x	x	x
Recognition on conference website	Logo & link to your website	Logo & link to your website	Logo & link to your website	Logo & link to your website
Recognition on marketing materials	Logo highlighted on exhibitor "bingo" card, logo on conference invitations and emails, mentioned in press releases, logo on print & digital advertising	Logo on conference invitations and emails, mentioned in press releases, logo on print & digital advertising	Logo on conference invitations and emails	Logo on conference invitations and emails
Contribute to swag bags	x	x	x	x

# Event Supporter Opportunities & Benefits

**Event supporter sponsorship deliverables include the above + signage at activation site**

- **Thursday Beer Station (2 available) \$2,500**
  - Signage at the beer station in the exhibitor hall
- **Thursday Welcome Concert Sponsor (2 available) \$2,000**
  - Signage at the after-party venue
- **Friday Breakfast Sponsor (1 available) \$1,500**
  - Signage at the buffet tables
- **Friday Coffee Sponsor (1 available) \$1,500**
  - Signage at the coffee station (all day)
- **Friday Lunch Sponsor (2 available) \$1,500**
  - Signage at the buffet tables
- **Coat Check Sponsor (1 available) \$1,500**
  - Signage at coat storage
- **Friday Beer Station (2 available) \$2,500**
  - Signage at the beer station in the exhibitor hall
- **Conference Swag Bag (1 available) \$2,500**
  - Opportunity to have logo on the swag bag
- **Conference Lanyard (1 available) \$2,000**
  - Opportunity to have logo on lanyard
- **Friday After Party Sponsor (2 available) \$2,000**
  - Signage at the after-party venue

