



# 2026 BREWER BENEFITS

## BACKGROUND

The Vermont Brewers Association is a 501(c)(6) non-profit trade organization founded in 1995 to promote and strengthen the culture of craft brewing in Vermont through marketing, education and advocacy for Vermont made beer.

### MEMBER ONLY PRIVILEGES

- MembershipWorks member management account.
- Access to member only resources provided by the VBA.
- Access to VBA listserv
- Enrollment into member only communications - all staff members on your team are eligible to opt in.
- Access to network of 64 Allied Partners who can help your business thrive.
- Ability to serve on Board of Directors or Committee.
- Dedicated team working for you everyday!
- Voting privileges

### EXCLUSIVE

#### MEMBER EVENTS & PRICING

- Vermont Brewers Festival
- Brewers Gathering After Party
- Vermont Craft Brewers Conference
- Conference After-Parties
- Spring Technical & Education Day
- Annual Meeting
- Holiday Party
- Regional Meet Ups
- Greg Noonan Day
- Lake Monsters Game Outing
- Champlain Valley Hops Harvest Tour
- Champlain Valley Fair Booth
- VBA presence at your events! - let us know what you are planning and how we can help!
- Free access to VBA festival materials (YETI coolers, large games, etc) for use at your events
- 20% discount on liquor liability coverage from Hospitality Insurance Group

### MARKETING BENEFITS

- Vermont Brewers Festival.
- Listing on VBA website.
- Social Media Promotion: Instagram, Facebook - tell us what you are up to or tag us!
- Participate in Passport Program
- Member Event Promotion - event calendar & bi-monthly event round-up posts.
- Member Hiring Promotion - post positions you are hiring for in your brewery on public VBA webpage.
- Monthly Newsletters from VBA, seasonal emails to 30,000 VT craft beer enthusiast email subscribers
- Co-Branded Merchandise Program
- Ability to use VBA Trademark - Beer Worth Finding ® & VBA logo in marketing materials.
- New: Paper Passports & Maps distributed throughout the VT welcome centers May-October.

### ADVOCACY

- Lobbying Services - Necrason Group, provides weekly updates on alcohol related legislation during legislative session.
- Government Affairs Committee - Initiatives that require legal support are identified at the committee level and require Board approval.
- Dedicated representation at the state and federal levels to protect and promote the interest of our members.
- Beer Testing Laboratory Services - Free 45 min consultation with Bia Diagnostics.





# 2026 MEMBERSHIP TIERS

Vermont Brewers Association membership dues are calculated using your BBL production amount from the previous year. Please provide the VBA with your previous year's production size in BBLs. Membership dues are invoiced in January every year.

## Brewery in Planning

# \$250

0-500 BBLs

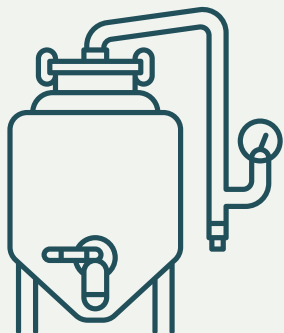
# \$375

501-1,999 BBLs

# \$550

2,000+ BBLs

# \$700



*Wherever you go in Vermont, you'll find different styles, different tastes, and a common bond. And with every new taste, you'll get to know the flavor of our state a little better. From the brewers who led the way, establishing our craft, to a new generation of taprooms waiting to be discovered.*