



BEER WORTH FINDING
**VERMONT BREWERS
 FESTIVAL BURLINGTON**
 VERMONT BREWERS ASSOCIATION

WATERFRONT PARK **JULY 17-18 2026** BURLINGTON, VERMONT

Festival Guide Advertising



The Vermont Brewers Festival in July 2026 is one of the premier beer festivals in New England, held in Burlington, VT on the waterfront of Lake Champlain overlooking the Adirondack Mountains. Patrons will enjoy tasting unique beers from Vermont brewers.

Our Festival Guide outlines where brewers are located on the grounds of the event and includes a detailed description of the beers they are serving. The digital Festival Guide is sent out to attendees and advertised on our website and social channels prior to the event. As attendees are entering the event they are handed the paper copy.

INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER	FULL PAGE	HALF PAGE	SQUARE	QUARTER PAGE
5" W X 7.5" H	5" W X 7.5" H	4.5" W X 7.5" H	5" W X 7.5" H	5" W X 3.4" H	2.4" W X 2.4" H	2.4" W X 3.4" H
\$550	\$550	\$600	\$400	\$250	\$175	\$175

DEADLINE FOR ARTWORK & FULL PAYMENT: JUNE 19TH

INTERESTED IN ADVERTISING IN THE FESTIVAL GUIDE?
 EMAIL: ADMIN@VERMONTBREWERS.COM

The Vermont Brewers Association was founded in 1995 to promote and strengthen the culture of craft brewing through marketing, education, and advocating for Vermont made beer.