



BEER WORTH FINDING
**VERMONT CRAFT BREWERS
 CONFERENCE**
 VERMONT BREWERS ASSOCIATION

November 11-12, 2024

DoubleTree by Hilton, Burlington, VT

Sponsorship Opportunities & Benefits

Visit vermontbrewers.com/events/vermont-craft-brewers-conference/ for more information and to register

Sponsorship Levels & Benefits	Presenting \$7,500	Premier \$5,000	Supporting \$3,000	*Event Supporter \$1,500-\$2,500
Exhibit space in trade show	8' x 16' booth in premier location	8' x 16' booth	8' x 8' booth	
Preferential booth placement	x	x	x	
Speaking Opportunity	Opportunity to present in a session, shoutout during conference welcoming	Shoutout during conference welcoming		
Signage***	x	x	x	x
Attendee List	x	x		
Complimentary conference registration (includes all meals listed on conference schedule and access to sessions and keynote address)	3 registrations	2 registrations	1 registration	1 registration
Printed program ad	Full Page, Premier Location	Half Page	Quarter Page	Quarter Page
Company name listed in sponsor/exhibitor directory in printed program	x	x	x	x
Recognition on conference website****	Logo & link to your website	Logo & link to your website	Logo & link to your website	Logo & link to your website
Recognition on marketing materials	Logo on conference invitations and emails, mentioned in press releases, logo on print & digital advertising	Logo on conference invitations and emails, mentioned in press releases, logo on print & digital advertising	Logo on conference invitations and emails	Logo on conference invitations and emails
Contribute to swag bags	x	x	x	x

*see full list and deliverables below

**signage at registration sorted by level, signage at sponsored break-out space

***recognized by level

Event Supporter Opportunities & Benefits

Event supporter sponsorship deliverables include the above + signage at activation site

- **Monday Welcome Reception (1 available) \$2,500**
 - Signage at the beer station in the exhibitor hall
- **Tuesday Breakfast Sponsor (1 available) \$1,500**
 - Signage at the buffet tables
- **Tuesday Coffee Sponsor (1 available) \$1,500**
 - Signage at the coffee station (all day)
- **Tuesday Lunch Sponsor (2 available) \$1,500**
 - Signage at the buffet tables
- **Tuesday Technical Session Breakout Room (2 available) \$1,500**
 - Signage on the door & podium
- **Tuesday Business Session Breakout Room (2 available) \$1,500**
 - Signage on the door & podium
- **Tuesday Beer Station (2 available) \$2,500**
 - Signage at the beer station in the exhibitor hall
- **Swag Bag (1 available) \$2,500**
 - Opportunity to have logo on the swag bag
- **After Party Sponsor (2 available) \$2,000**
 - Signage at the after-party venue

