




TAPROOM REVOLUTION



Katalyst restaurant


Tech is Changing the Taproom Experience For All



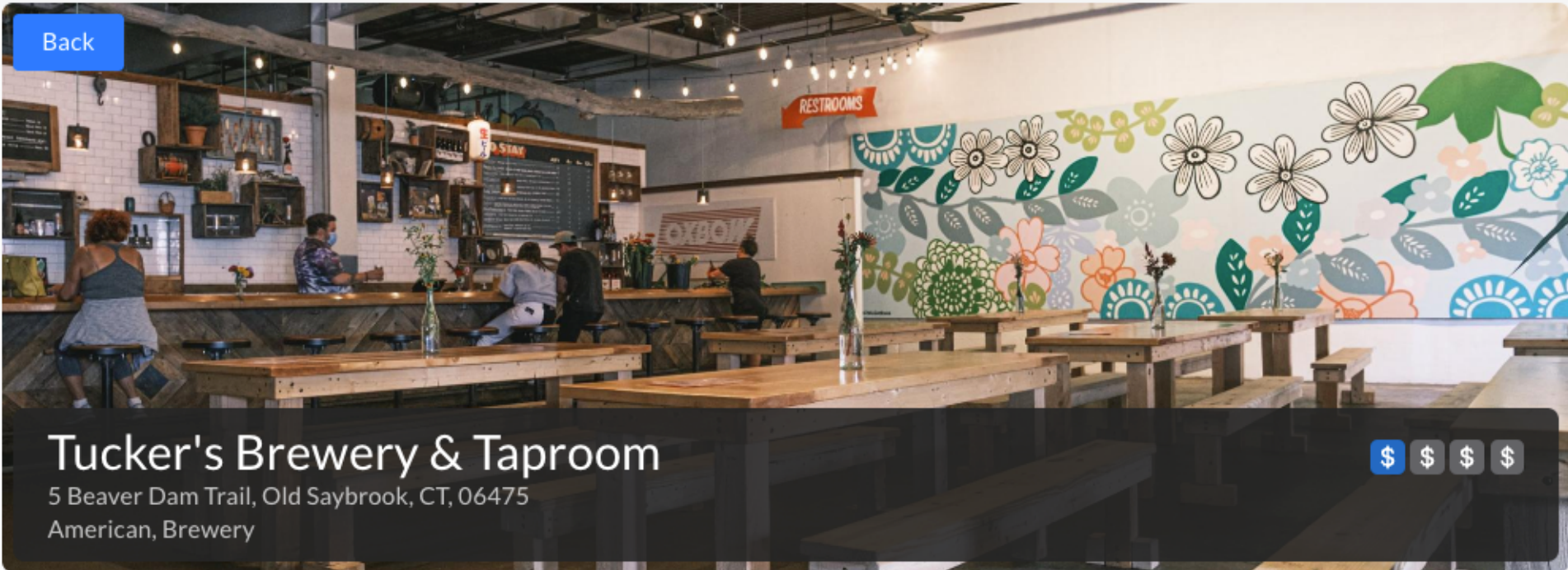
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Tucker's Brewery & Taproom


5 Beaver Dam Trail, Old Saybrook, CT, 06475
American, Brewery


\$ \$ \$ \$


Pickup

Delivery

Pick Up Time and Location

 Wed Nov 01

 ASAP 01:35pm

 5 Beaver Dam Trail, Old Saybrook, CT, 06475

Please speak with hostess upon arrival to pickup your order.

Gift Cards

Purchase Gift Card

Check Gift Card Balance

Menu

Draft and Canned Beer

Apps

Main

Canned Beer

Bingham's Bourbon Barrel Aged Stout

\$5.75

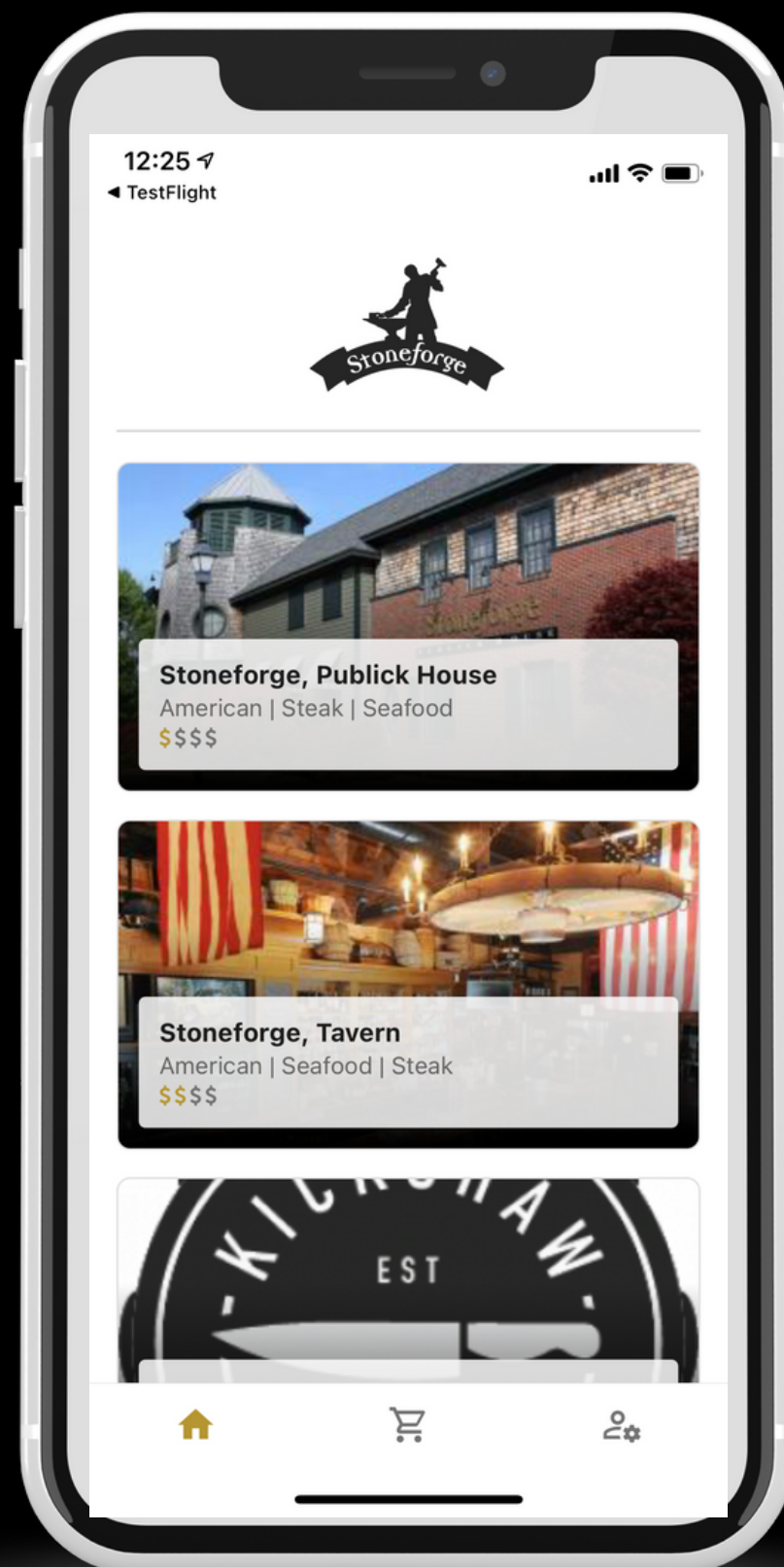
Broken Social Scene Pils

\$6.75

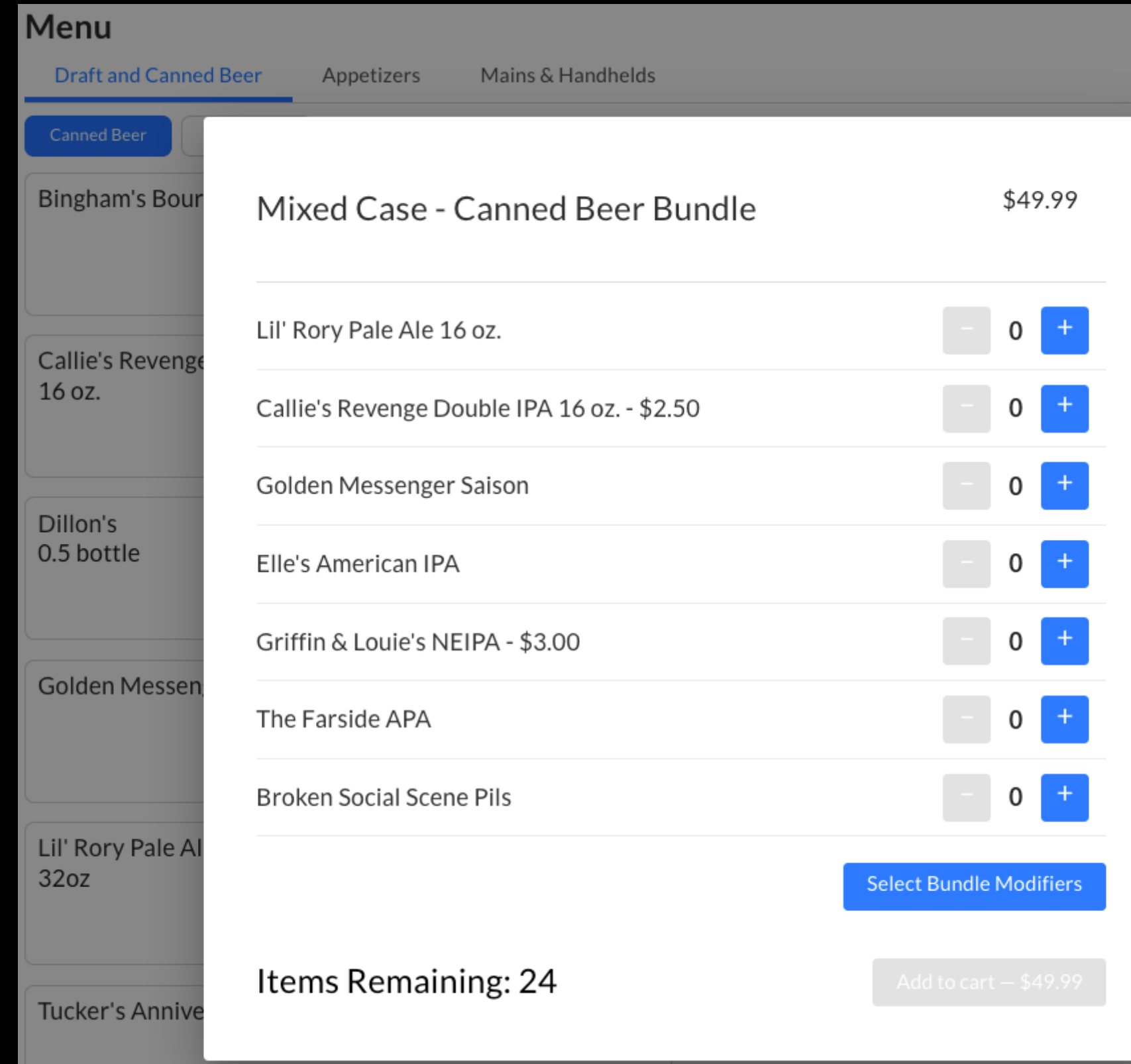
Customizable Solutions



White-labeled
branded app



Bespoke
ordering
solutions



ucker's Brewery & Taproom

Katalyst

Dan Roland
General Manager

Back

Edit

Print Balance

Cole Matthew

active

Loyalty #: 9558-8046-7261-2183
Phone: (860) 227-7978
Email: cole@katalystos.com
Birthday: 11/22/1986
Anniversary: 11/22/1986
Allergies: Milk
Tags: IPA, Loyalty

Preferences:

Points Accrued
20

Reservations
0

Total Visits
4

Last Visit
11/02/2023

\$ Accrued
\$0.00

Average Spend
\$0.00

Total Spend
\$95.49

Member Since
08/19/2019

Special requests:

History

RESTAURANT	ACTION	POINTS	BALANCE	CHECK NUMBER	DATE
Boston Bar & Grill	Accrue Points	14 → 20	\$0.00	3916	11/02/2023 10:11am
Boston Bar & Grill	Pay	0	\$5.00 → \$0.00	3916	11/02/2023 10:04am

Data Will
Evolve the
Taproom
Experience
for Your
Guests



9:40 PM Wed Nov 1

Menu

Active

Completed

Filters

Boston Bar & Grill

Active

Packing Station

00120

#390913:30

Complete this ticket

Employee Dan
Check # 39091 Guest
Reservation

2 Bingham's Bourbon Barrel Aged Stout

2 Broken Social Scene Pils

1 Golden Messenger Saison

2 The Brook ESB
Draft

2 Tucker's Anniversary Triple IPA

2 Vandelay Industries IPA
Draft
No Glass

1 Dillon's 3
per 1 litre

1 of 2

#390913:30

Complete this ticket

Employee Dan
Check # 39091 Guest
Reservation

1 Callie's Revenge Double IPA
16 oz.
No Glass

2 of 2

#391013:11

Complete this ticket

Employee Dan
Check # 39101 Guest
Reservation

3 Big John's Imperial Stout

1 Elle's American IPA

2 Griffin & Louie's NEIPA

3 The Farside APA

1 Elle's American IPA 6

#391211:14

Complete this ticket

Employee Dan
Check # 39121 Guest
Reservation

1 Bingham's Bourbon Barrel Aged Stout

1 Broken Social Scene Pils

1 Golden Messenger Saison


1 Griffin & Louie's NEIPA

1 The Farside APA

1 Elle's American IPA 2

1 Big John's Imperial Stout

Data Will
Evolve
How Your
Business
Operates

 Katalyst

42-Draft Taproom Case Study

+29%

INCREASE IN
RESERVATIONS

+11%

INCREASE IN
REVENUE

+25%

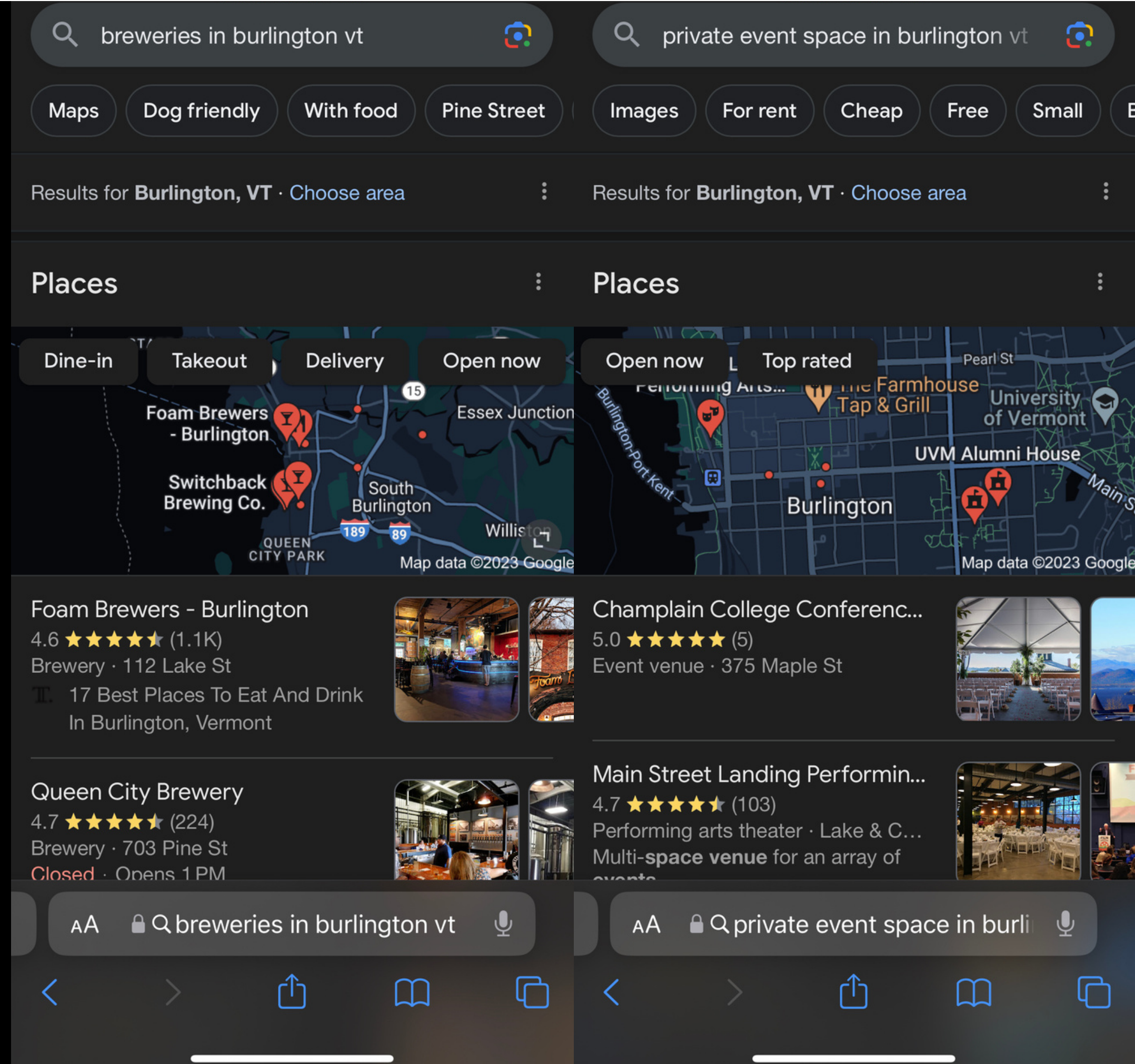
INCREASE IN
GUESTS

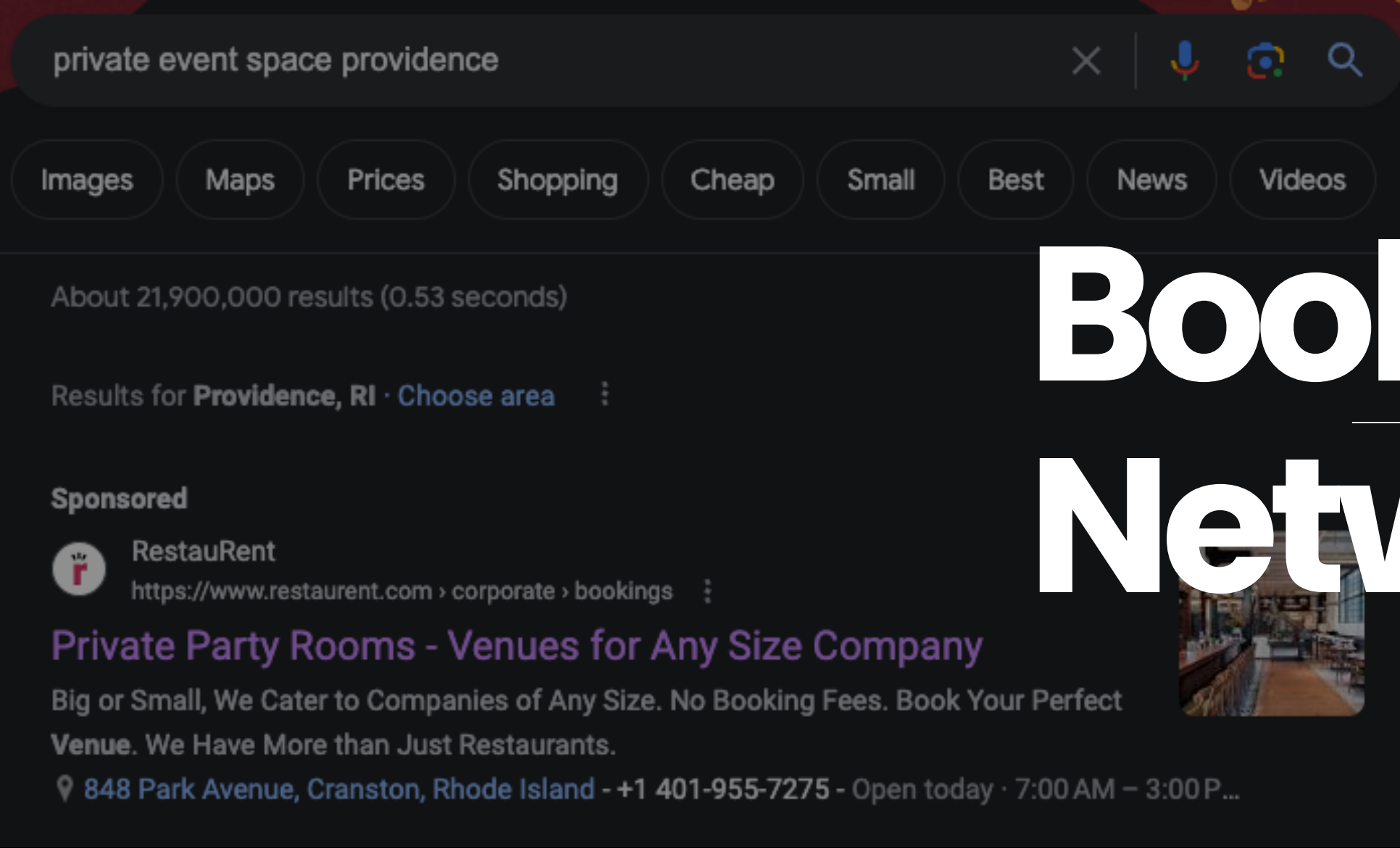
\$55k

YEARLY SAVINGS

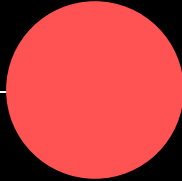
Google Isn't Your Friend

restaurent





Booking Networks



Power of Booking Networks

\$500k+

REVENUE GENERATED

350

VENUES

155k+

VISITORS

10K+

SEARCHES

250+

CONFIRMED BOOKINGS

Website Enhancements

restaurant

Name

First Name

Last Name

Email

Phone

Company (Optional)

ABC Widgets, Inc.

Your Event Details (required)

NATURE OF THIS EVENT (E.G., BIRTHDAY PARTY OR BUSINESS DINNER)

Number of People (required)


1-10

Boring Contact Form

Low Conversions | High Labor consumption

Showcase Your Space

Presentations are communication tools that can be used as lectures, speeches.




HarpoonBOS

MEMBER SINCE MARCH 31, 2023

New England's Original IPA, What else is there to say?

Send Message



Harpoon Boston (Semi-Private Room)


306 Northern Ave, Boston, MA 02210

standing capacity: 70

seating capacity: 40

Brewery, Restaurant

Brewery, Restaurant



Harpoon Boston (Full Beer Hall)

306 Northern Ave, Boston, MA 02210

standing capacity: 400

seating capacity: 180

Brewery

Brewery

EXISTING CUSTOMERS

ON THE SMALLER SIDE

French Fries 5

Tater Tots 6

Small House Salad 6

Small Caesar Salad* 6

Vegetable of the Day 6

Mini Mac & Cheese 6

Coleslaw 4

Sweet Tooth

DESSERTS

★ Cookie Explosion 8

warm chocolate chip cookies, vanilla ice cream,
chocolate sauce, caramel sauce, whipped cream

Churrific! 8

fried churros, cinnamon sugar, vanilla ice cream,
chocolate sauce



Host your next event with us!

Holiday parties, graduations,
birthdays and more!

* consumption of raw or undercooked foods
please inform your server of any/all food a

Menu QR codes

A photograph showing a person's hands in a blue checkered shirt typing on a silver laptop. The laptop screen displays a website with the text 'Esquire TC COMPLEX'. In the background, there is a potted plant and some papers on a desk.

Email Marketing

A photograph of a hand holding a black smartphone. The screen shows a social media interface with several red heart icons, indicating likes or favorites. The background is a blurred wall covered with many small, colorful photographs.

Social Media

restaurent

Let's Chat

Brendan: Bmulhern@katalystos.com

Scott: Scott@katalystos.com



Katalyst



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