



BEER WORTH FINDING
VERMONT BREWERS
ASSOCIATION

2023 ALLIED PARTNERSHIP OPPORTUNITIES

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Featured on the VBA website	Predominantly	Logo link & bio	Logo link	Link
Contribute to swag bags at conference and annual meeting	X	X	X	X
Tickets to VBF Burlington	6	4	2	Discounted
Access to first sponsorship benefits	X	X	X	X
Exclusive access to new fundraising opportunities	X	X	X	
In-kind product trade for reduced cost of conference exhibiting	X	X	X	
Invite to VBA networking events*	4	3	2	
Presence at Tech and Ed Days	Table at 2	Banner at 1		
Newsletter feature image and 100 words	2	1		
Presence at Tech and Ed Days	One 10-minute presentation			

***Networking events:**

- Tech and Ed Days (fall and spring)
- Brewers Festival Gathering
- Holiday Party
- Annual Meeting
- Job Fairs