



BEER WORTH FINDING  
**VERMONT BREWERS  
 ASSOCIATION**

# November 9-10, 2023

## HILTON BURLINGTON LAKE CHAMPLAIN BURLINGTON, VERMONT

### SPONSORSHIP BENEFITS

#### PRESENTING

\$7,500  
 1

#### PREMIER

\$5,000  
 2

#### SUPPORTING

\$2,500  
 4

#### BOOTH

16' x16' \$3,000 8	8'x 8' \$1,500 56	2' x 6' \$750 5
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### Speaking

- Opportunity to open the event
- Opportunity to own one workshop
- Opportunity to speak in one workshop
- Shout out during keynote speaker presentation

X			
X			
X	X		
X	X		

### Signage

- Logo on conference slideshow
- Banner display at entrance

X	X	X	
X			

### Booth

- Space for stand up display, table, and banner

16x16	8x8	8x8	X
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### Conference Collateral

- Recognition on conference schedule of the day
- Recognition on conference invitations and emails
- Recognition by level on website
- Text listing on website

X			
X	X	X	
X	X	X	
X	X	X	X

### Brochures

- Full page ad, premier location
- Half page ad
- Quarter page ad
- Text listing

X			
	X		
		X	
			X

### Attendee List

- Access to attendee details as deemed appropriate

X	X		
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### Media

- Press release
- Logo in print and digital advertising

X	X		
X	X		

### Tickets

6	4	3	2
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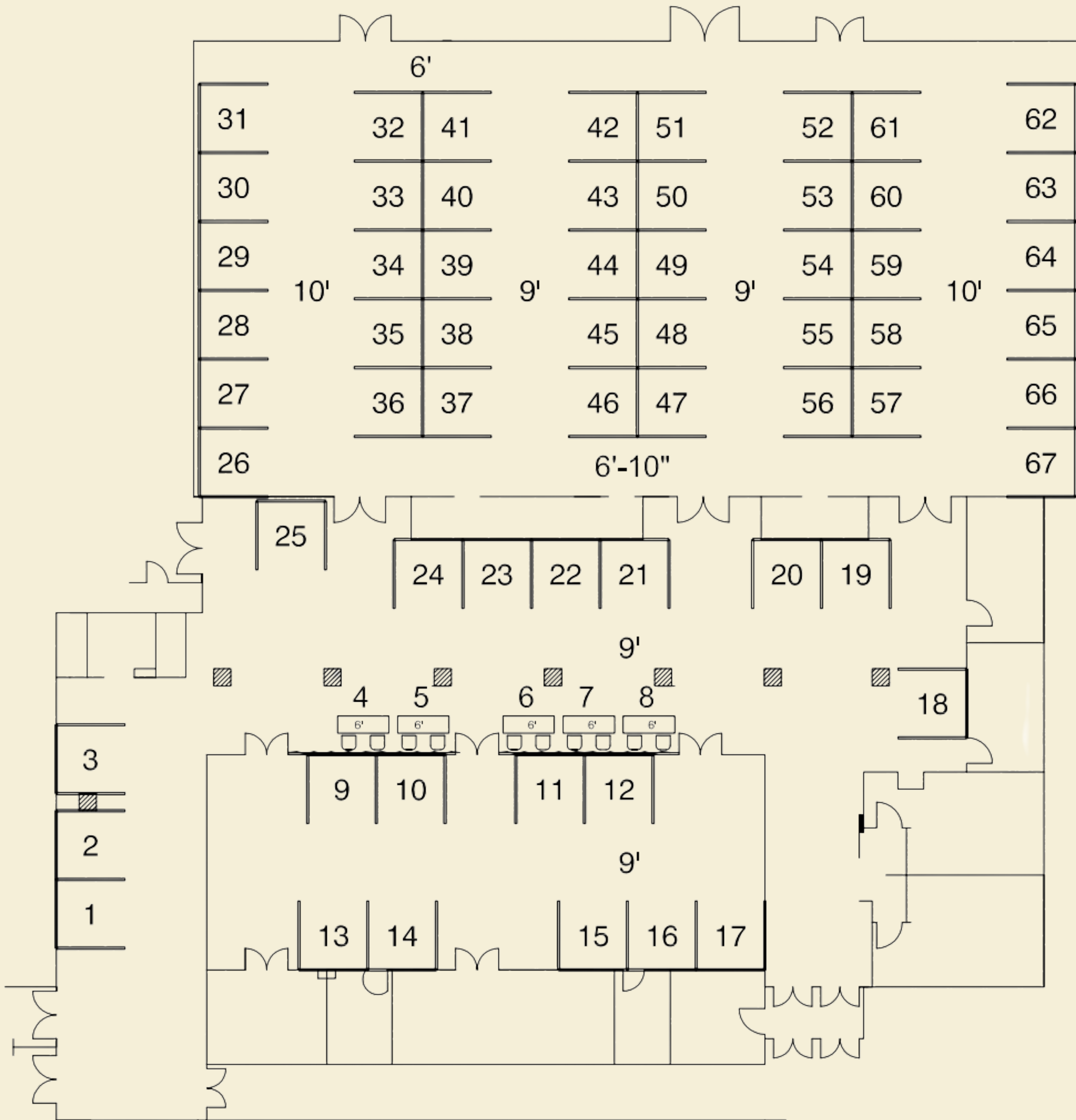


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### Booth Specifics



**16' x 16'**

#1 & #2      #11 & #12  
 #9 & #10    #19 & #20

**8' x 8'**

#3, #13 - #18, #21 - #67

**2' x 6'**

#4 - #8



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## HILTON BURLINGTON LAKE CHAMPLAIN BURLINGTON, VERMONT

### A La Carte Sponsorship Opportunities

**THURSDAY REGISTRATION/COFFEE (1).....\$1,500**

Quarter page ad in brochure  
Listing on sponsor page (print and online)  
Signage at conference

**THURSDAY ANNUAL MEETING LUNCH (2).....\$1,500**

Quarter page ad in brochure  
Listing on sponsor page (print and online)  
Signage at conference

**THURSDAY WELCOME RECEPTION (1).....\$2,500**

Quarter page ad in brochure  
Listing on sponsor page (print and online)  
Signage at conference  
Opportunity to speak

**FRIDAY BREAKFAST/COFFEE (1).....\$1,500**

Quarter page ad in brochure  
Listing on sponsor page (print and online)  
Signage at conference

**FRIDAY LUNCH (2).....\$1,500**

Quarter page ad in brochure  
Listing on sponsor page (print and online)  
Signage at conference





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## HILTON BURLINGTON LAKE CHAMPLAIN BURLINGTON, VERMONT

### A La Carte Sponsorship Opportunities

**FRIDAY BREAKOUT ROOMS (2).....\$1,500**

- Quarter page ad in brochure
- Listing on sponsor page (print and online)
- Signage at conference

**FRIDAY AFTERNOON BEER STATION (1).....\$2,500**

- Quarter page ad in brochure
- Listing on sponsor page (print and online)
- Signage around the beer station
- Opportunity to speak

**FRIDAY PUBLIC EVENT (1).....\$2,500**

- Quarter page ad in brochure
- Listing on sponsor page (print and online)
- Signage at public event
- Opportunity to speak

**SWAG BAG (2).....\$2,000**

- Logo to accompany VTCBC logo on swag bags
- Quarter page ad in brochure
- Listing on sponsor page (print and online)
- Signage at conference

**SCREEN PRINTING T-SHIRTS (1).....\$3,000**

- Logo to accompany VTCBC logo on live screen printing shirts
- Quarter page ad in brochure
- Listing on sponsor page (print and online)
- Signage at screen printing booth