

VERMONT BREWERS ASSOCIATION

ALLIED PARTNERSHIP BENEFITS



Our membership is strong with over 60 breweries that actively participate in our association. The year 2020 will be the fourth year of offering allied partnership to businesses that support our industry in various ways. If your business provides goods or services to craft brewers and you would like the opportunity to show your support for our members, consider one of the following tiers of membership. The benefits increase with each level and the program has been extremely successful for the nearly 30 businesses that have joined since its inception in 2017.

	PLATINUM \$5000	GOLD \$2500	SILVER \$1000	BRONZE \$500
Featured on the VBA website	Predominantly	Logo link & bio	Logo link	Link
Tickets to Session 1 of VBF Burlington	6	4	2	Discounted
Tickets to VBF Killington	6	4	2	Discounted
Opportunity to sponsor VBA events	✓	✓	✓	✓
Invite to networking events	4	3	2	
Dedicated emails to all VBA members	2	1		
Blog posts published to membership	2	1		
Presence at Tech and Ed Days	Table at 2	Banner at 1		
Newsletter feature image and 100 words	1			
Presence at Annual Meeting of membership	10 minute presentation			

If you are interested in allied partnership, please contact our Executive Director, Melissa Corbin, at melissa.corbin@vermontbrewers.com or by cell at 802.310.6942.

The Vermont Brewers Association was founded in 1995 to promote and strengthen the culture of craft brewing through marketing, education, and advocating for Vermont made beer.