



Interested in becoming a member of the Vermont Brewers Association?

ABOUT US

The Vermont Brewers Association is a nonprofit that has been working towards promoting and strengthening the culture of craft brewing in the state of Vermont. Through marketing, education, and advocating for Vermont made beer, the Association has become an integral part of this special industry since its inception in 1995. In order to advance this already vibrant industry and Association, we are always accepting new member applications.

THE BREAKDOWN

Being a part of the Vermont Brewers Association family comes with a variety of benefits. Members of the Association are given the first opportunity to participate in VBA events (such as the Vermont Brewers Festivals), inclusion in the brewery Passport Challenge program (both digital and print versions), listing on a beer trail on our website, inclusion on our brochure which is #3 out of 600 printed materials picked up at welcome centers across Vermont, usage of the VBA's social media to promote your brewery's activities and events and access to the National Brewers Association resources. The Association also contracts with a lobbying firm to follow any alcohol related bills in the legislature. We have very active committees that tackle various projects throughout the year that benefit our members as well. On the first Monday in November we meet as a membership to tackle plans for the following calendar year. In exchange for all these awesome benefits, we ask that members pay an annual fee of \$275.

OK, SIGN ME UP!

Great! To apply to be a member we'll need:

- A letter of introduction that requests consideration of membership
- Description and location of brewery, principal staff, and ownership
- Brewery site visit from a current Board Member or the Executive Director
- A copy of VT License to Manufacture Malt Beverages issued by the Vermont Department of Liquor Control
- A copy of "Brewers Notice" issued by the US Department of the Treasury, Alcohol and Tobacco Tax and Trade Bureau

For more information on becoming a member please call (802) 448-3045 or email melissa.corbin@vermontbrewers.com. All materials may be submitted to Melissa Corbin via email.

MEMBERSHIP BENEFITS

BENEFITS	DESCRIPTION
Invitation to all VBA Events	As a VBA member, you'll be offered an invitation to all our events. This includes a coveted spot at our annual waterfront Vermont Brewers Festival and Winter Festival.
Brewery Challenge Passport Program	You will be featured on our highly popular Passport Program. Your brewery will be on both the print and digital version. This is a particularly helpful benefit for new, smaller breweries.
Inclusion in VBA Brochure	Your brewery will be featured on our brochure. Our brochure is #3 out of 600 printed materials picked up at welcome centers across the state.
Beer Trail listing	Your brewery will be listed on one of our beer trails on our website. Visit www.vermontbrewers.com/passport-program/ to see the full list of beer trails.
Promotion on VBA's Social Media Channels	The VBA will promote your breweries activities and events on their social media channels.
National Brewers Association Resources	As a member of the VBA you will have full access to all of the National Brewers Association resources. This includes educational resources, industry publications, online forums and promotional opportunities.
Allied Partnership Discounts and Benefits	Reduced shipping rates with Land Air Express. Free energy walk-through with Efficiency VT. Reduced rates on legal assistance and trademarks with Downs Rachlin Martin

Beer Testing Laboratory Services

Need guidance on starting a lab in your brewery, not sure what type of equipment would be most beneficial to your brewery, or what the next step should be in expanding your lab? Amy Todd of Zymology Labs, LLC, Vermont's very own beer/cider testing laboratory, has partnered with the Vermont Brewers Association to provide a free 45 minute consultation, in person or via phone, to discuss your unique wants, needs, and concerns with operating your own lab. Send an email to Amy@zymologylabs.com to set up an appointment or ask any questions. Be sure to include that you are a member of the Vermont Brewers Association. Making great beer is hard work, setting up a lab doesn't have to be.