



BEER WORTH FINDING
**VERMONT BREWERS
 ASSOCIATION**

**ALLIED
 PARTNERSHIP**

ABOUT US

The Vermont Brewers Association is a nonprofit that has been working towards promoting and strengthening the culture of craft brewing in the state of Vermont. Through marketing, education, and advocacy for Vermont made beer, the Association has become an integral part of this growing industry since its inception in 1995. We are now extending the invitation for membership to more potential friends and supporters of the Vermont beer community.

In order to advance this already vibrant industry and fortify the Association and its reach, the VBA is rolling out its Allied Membership opportunity. We love our brewers and appreciate all the hard work that goes into making Vermont the premier state for locally produced, world-class beer, but we mustn't forget the people behind the scenes who have the potential to support Vermont craft brewers even further!

THE BREAKDOWN

Whether you're in the business of providing ingredients, a marketing company, law firm, bank, brewing equipment manufacturer, beer-cation accommodation, or an insurance agent, we are open to offering these benefits to a variety of allied industries. If you are eligible and eager to become a part of the camaraderie behind Vermont made beer, there are several tiers to choose from with various benefits to reap.

Platinum (\$5000)

- Predominantly featured on our newly designed and revamped website with short company bio
- 4 tickets to the Friday afternoon session of our Vermont Brewers Festival Burlington
- Promotional table at 1 VBA event per year
- 4 tickets to our Vermont Brewers Festival Killington
- Entered into lottery for 10-minute VIP presentation to membership at annual meeting in November
- 2 Dedicated emails to VBA members per year
- Featured as a Platinum Member in 1 of our newsletters to the membership with an image and 100 words of text
- Invitation to 3 industry-only events during annual Beer Week and Technical & Education seminars

Gold (\$2500)

- Featured on our website with industry highlighted
- 2 tickets to Friday afternoon session of our Vermont Brewers Festival Burlington
- Promotional banner opportunity at 1 VBA event per year
- 2 tickets to our Vermont Brewers Festival Killington
- 1 Dedicated email to VBA members per year
- Invitation to 3 industry-only events during annual Beer Week and Technical & Education seminars

Silver (\$1000)

- Hyperlink logo on our new website
- 2 tickets to a VBA event of your choosing
- Invitation to 3 industry events during annual Beer Week and Technical & Education seminars

Bronze (\$500)

- Hyperlink on our website
- Discounted tickets to VBA events

Benefits	Platinum \$5000	Gold \$2500	Silver \$1000	Bronze \$500
Featured on website	Predominantly	Hyperlink large logo	Hyperlink logo	Hyperlink
Tickets to VBF Burlington Friday afternoon	4	2	2 tickets to VBA event of your choosing	Discounted
Tickets to VBF Killington	4	2		Discounted
Invitation to industry event during Beer Week and after 2 Technical & Educations Seminars	1	1	1	
Promotional display at one VBA event per year	Table/Booth	Banner/Display		
Dedicated emails to VBA members per year	2	1		
Featured as a Platinum Member in our newsletter to the membership with an image and 100 words of text	1			
Entry into lottery for 10-minute VIP presentation slot at our annual member meeting in November	1			

*Please note that membership benefits may be altered at any time as we work towards making our Allied Partnership as mutually beneficial and meaningful as possible. If you're interested in becoming an Allied Partner of the Vermont Brewers Association, please contact our Executive Director, Melissa Corbin, at melissa.corbin@vermontbrewers.com.